



Vividr LLC

A global online panel provider



NICE TO MEET YOU!

Vividr LLC is a global online panel provider. We provide access to over 2.5 million panelists in the Americas, Asia, Africa, Europe and the Middle East. International market research companies prefer to work with us, especially in hard-to-reach areas of the world. We focus on proprietary online panels, which means we do not resell other companies' panelists.



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ABOUT US

We are a professional market research firm dedicated to providing high quality and efficient market research services to our clients. Our core business includes qualitative research, market research and field management services.



Qualitative research

We have the experience and expertise to help our clients gain deeper insights into consumer and B2B markets.

Our research methods include in-depth interviews, focus groups, observations and online communities to gain deep insights and insights.



Market Research

We provide a full range of research support, including market positioning, brand strategy, product testing, and competitive analysis.

We use a variety of research methods and tools, including quantitative surveys, data analysis and market modeling, to ensure our clients receive accurate and reliable data and recommendations.



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consumer space

we focus on helping our clients understand consumer behavior, attitudes and preferences, as well as their perceptions of brands and products. Our consumer insights help our clients develop more precise marketing strategies and marketing plans.

- **B2B market-specific research services**
to help clients understand industry trends, the competitive landscape and customer needs. Our research team has extensive B2B industry experience and has the resources and knowledge to understand each industry in depth.
- **on-site management services,**
including event planning, execution and monitoring. Our on-site management team is able to coordinate a variety of complex projects and events and ensure that projects are completed on time and with high quality.



ABOUT US

We are committed to providing our members with the best online community survey experience and to continuously improving and enhancing the quality of our services to meet the needs and expectations of our clients and members.



Broad membership base

Our online community encompasses a wide range of members with diverse backgrounds, interests and experiences. This means we are able to quickly obtain accurate and representative data for different survey needs.



Professional survey team

We have experienced market research experts and surveyors who are able to design and implement high-quality survey programs to ensure the most accurate data and insights are obtained.



Diverse survey types

We use a variety of survey methods, including questionnaires, online group discussions, and in-depth interviews, to accommodate different types of survey needs. We also take members' preferences and habits into account when designing surveys in order to increase their motivation and satisfaction in participating.



Rich Reward Mechanism

We offer various reward options for our members, including gift cards, coupons, cash, etc., to motivate them to participate in our survey activities. We also continue to improve and optimize our reward mechanism and offer more prize options to meet our members' needs.



Secure and reliable platform

We use a secure and reliable online platform to protect our members' personal information and survey data, and comply with relevant privacy regulations and standards. We also ensure the authenticity and reliability of survey data through a variety of verification and auditing mechanisms.



Fast and efficient payments

We process and pay all rewards quickly and offer convenient payment methods to motivate members to participate in more surveys as soon as possible.

How do you ensure data protection and data security?

We are committed to providing our members with the best online community survey experience and to continuously improving and enhancing the quality of our services to meet the needs and expectations of our clients and members.

information security policy

CCPA, that we can share with anyone who needs it. We have written incident response policies, processes and procedures. We have an information security officer who leads this function as part of his or her responsibilities.



Data encryption:

Data encryption: We use secure encryption technology to store and transmit all members' personal information and survey data in an encrypted manner to prevent unauthorized access and use.



Methods

Regulatory compliance:

We strictly comply with relevant privacy regulations and standards, including GDPR, to ensure compliance with industry best practices and standards



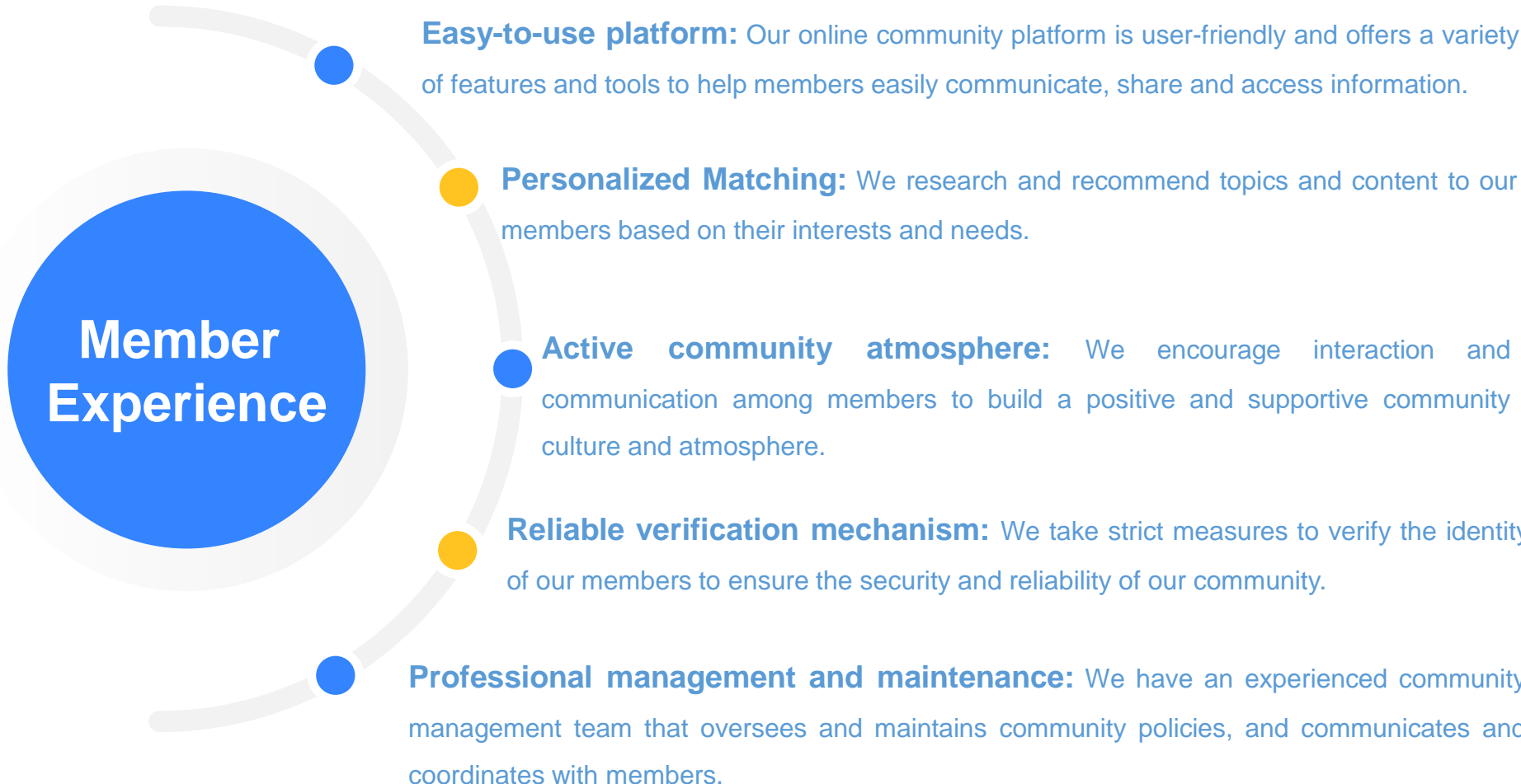
privacy policy

All employees are required to comply with our privacy policy and will be subject to disciplinary action if they violate it. We also provide data protection awareness training for our employees. This is a commitment made by data controllers every six months. Explain the principles, rights and role of data protection.



Member Experience

We are committed to providing our members with the best possible online community experience and are constantly striving to improve and enhance the quality of our services. The following are some of the features we offer to our members:



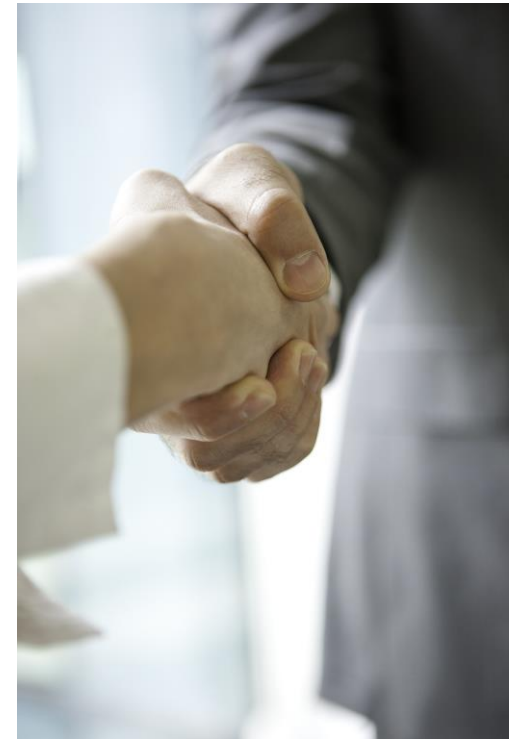
Easy-to-use platform: Our online community platform is user-friendly and offers a variety of features and tools to help members easily communicate, share and access information.

Personalized Matching: We research and recommend topics and content to our members based on their interests and needs.

Active community atmosphere: We encourage interaction and communication among members to build a positive and supportive community culture and atmosphere.

Reliable verification mechanism: We take strict measures to verify the identity of our members to ensure the security and reliability of our community.

Professional management and maintenance: We have an experienced community management team that oversees and maintains community policies, and communicates and coordinates with members.



How to recruit members

We use a variety of methods to recruit members. Some of these ways include:



Promotion on social media:

We maintain our own social media accounts on platforms such as Facebook, Instagram and Twitter and use these channels to promote our online panel and invite users to join our membership base.



Email invitations:

We regularly send emails to potential users to introduce our online panel and invite them to join our membership.



Partnerships:

We establish partnerships with other companies to expand our user base and invite them to become our members.



Word of mouth:

We share feedback about our members' experiences with others to attract more users to our membership base.



Paid advertising:

We also promote our online panel to expand our user base by, for example, purchasing ads on the web.

We use multiple channels to promote our online panel in different aspects and invite willing users to join our membership base.

Survey rules

We are committed to providing our members with the best online community survey experience and to continuously improving and enhancing the quality of our services to meet the needs and expectations of our clients and members.



Conditions for participation:

Only users who register as members of our online community survey platform can participate in the survey. At the same time, members must meet the requirements of the survey's target market demographic, such as age, gender, income, geographic location, etc.



Compliance with survey rules:

Members must comply with all survey rules and restrictions. Before participating in the survey, members should carefully read and accept all relevant regulations. If a violation of the rules is found, we will disqualify the member from the award.



Confidential survey information:

Members must not disclose survey questions, answers, rewards or any other survey-related information to any third party, including family members and friends. If such behavior is found, we will disqualify the member from the rewards.



No Fraud:

Members shall not use any fraudulent or other unethical means to obtain survey rewards. For example, they must not use robots or other automated tools when filling out surveys, provide inaccurate or false personal information, etc. If fraud is found, we will disqualify the member from the reward and take other necessary measures.



Good faith participation in surveys:

Members should participate in surveys in good faith and answer questions based on their true thoughts and experiences. No false or inaccurate information should be intentionally provided when filling out the questionnaire.



Protection of personal information:

We pay great attention to the protection of members' personal privacy and data security. We use secure encryption technology to encrypt the storage and transmission of all members' personal information, and we have also set up an access control mechanism so that only specific authorized personnel can access personal information.

Reward mechanism



Members' Rights



Access and correction of personal information

Members have the right to access, correct or delete their personal information to ensure the accuracy and completeness of such information.



Protection of personal privacy

We are committed to protecting members' personal privacy and data security, and to taking the necessary technical measures to prevent information leakage.



Fair and reasonable rewards

We will provide fair and reasonable rewards to members for their efforts and contributions in participating in the survey.



Member obligations

Comply with survey rules:

Members are required to comply with all survey rules and restrictions, including but not limited to not revealing survey information, not using fraudulent practices to obtain rewards, etc.



Provide true and accurate information:

Members should provide true, accurate and complete personal information and survey answers to ensure the accuracy of the survey results.



Participate in surveys:

Members should actively participate in surveys and answer questions based on their own experience and ideas to ensure the quality and validity of the survey.



No repeated participation in surveys:

Members should not participate in the same survey more than once to avoid manipulation and falsification of data.



Member obligations

In conclusion, we are fully committed to protecting the rights and interests of our members and providing fast, fair and transparent complaint/grievance handling services. If members have any complaints/grievances, they can contact us through the customer service page within the platform or by email and get a prompt response and solution.



- Complaint/grievance receiving: We will set up a special customer service team to receive members' complaints and grievances and ensure that such information is handled and responded to in a timely manner.
- Complaint/grievance investigation: We will carefully investigate and analyze each complaint/grievance to understand the nature and cause of the problem and take necessary measures to solve the problem.
- Complaint/grievance feedback: We will send a confirmation letter to the member within 24 hours to inform them that the complaint/grievance has been received and is being processed. Depending on the situation, we will provide a detailed reply and solution to the member within 1-7 working days.
- Complaint/grievance monitoring: We will regularly monitor and evaluate all complaints/grievances received to improve the quality of our services and to meet the needs of our members.
- Third Party Arbitration: If members are not satisfied with our handling results, they can seek help and support from an independent third party arbitration body (e.g. Consumer Council).

PANEL SIZES

Please find the sizes of our **most requested panels**, as in number of active members:

AFRICA PROPRIETARY PANELS			AMERICAS PROPRIETARY PANELS			ASIA-PACIFIC PROPRIETARY PANELS		
	Kenya	38820		Canada	33419		Hong Kong	3730
	Nigeria	40560		Chile	40080		India	61750
	South Africa	66450		USA	86261		Philippines	41280
EUROPE PROPRIETARY PANELS			EUROPE PROPRIETARY PANELS			MIDDLE EAST PROPRIETARY PANELS		
	Belgium	10890		Norway	9350	 United Arab Emirates 28740		
	Czech Republic	40500		Poland	43310			
	France	14180		Portugal	33380			
	Germany	12550		Romania	78750			
	Greece	35560		Spain	11560			
	Hungary	28980		Sweden	9890			
	Italy	17790		Switzerland	8920			
	Rep. Moldova	11560		Turkey	48410			
	Netherlands	10390		United Kingdom	16520			

PANEL SIZES

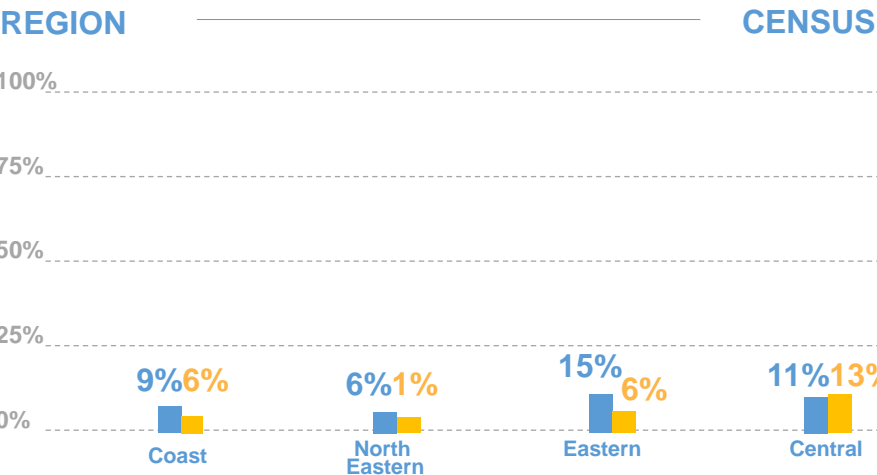
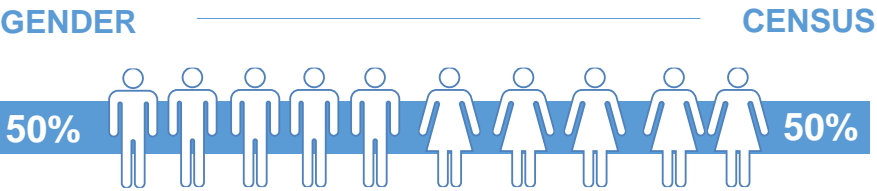
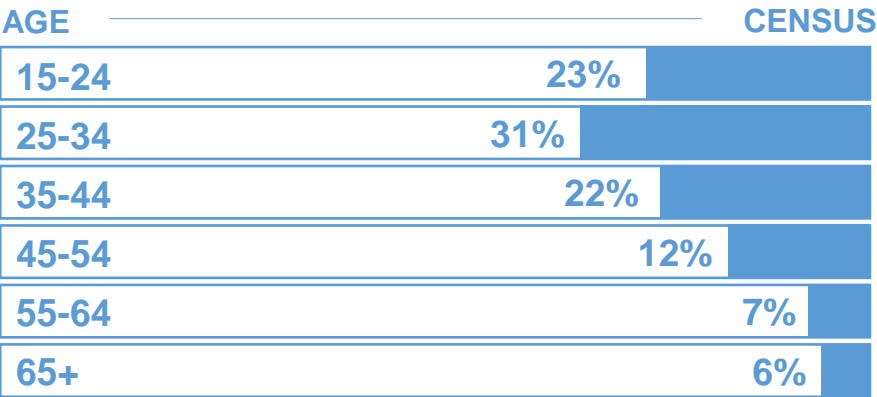
Please find the sizes of our **recruiting on demand panels**, as in number of active members:

 AFRICA PROPRIETARY PANELS	 ASIA-PACIFIC PROPRIETARY PANELS	 PROPRIETARY PANELS
 Egypt 4270	 Australia 2490	 New Zealand 3210
 Ghana 3240	 China 6250	 Pakistan 13660
 Morocco 4140	 Indonesia 29680	 South Korea 2340
 AMERICAS PROPRIETARY PANELS	 PROPRIETARY PANELS	 PROPRIETARY PANELS
 Argentina 5280	 Malaysia 4220	 Vietnam 14920
 Brazil 6270		
 Colombia 11900		
 Mexico 13000		
 Peru 24600		
 MIDDLE EAST PROPRIETARY PANELS	 EUROPE PROPRIETARY PANELS	 PROPRIETARY PANELS
 Israel 3290	 Austria 3200	 Latvia 2210
 Lebanon 1340	 Bulgaria 7240	 Lithuania 2150
 Qatar 3420	 Croatia 8520	 Serbia 15580
 Saudi Arabia 4120	 Denmark 9060	 Slovakia 16120
	 Estonia 2140	 Slovenia 2640
	 Finland 2550	 Ukraine 3130
	 Ireland 2610	

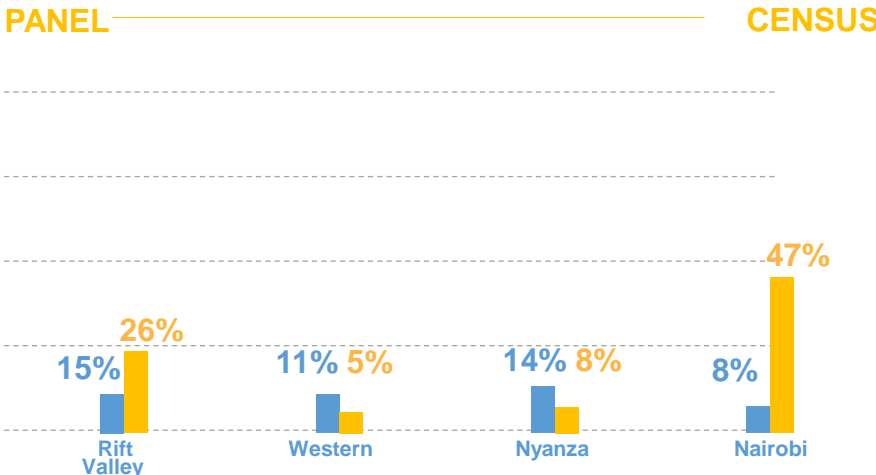
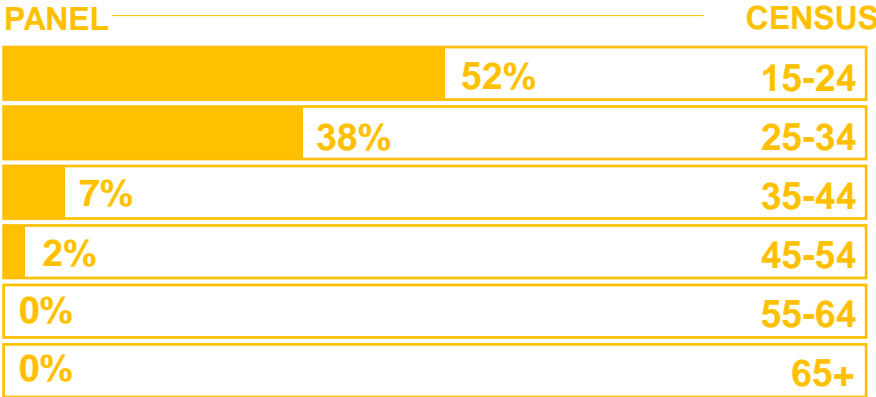
KENYA

PANEL SIZE: 38,820

Population: 56,4 millions



AFRICA

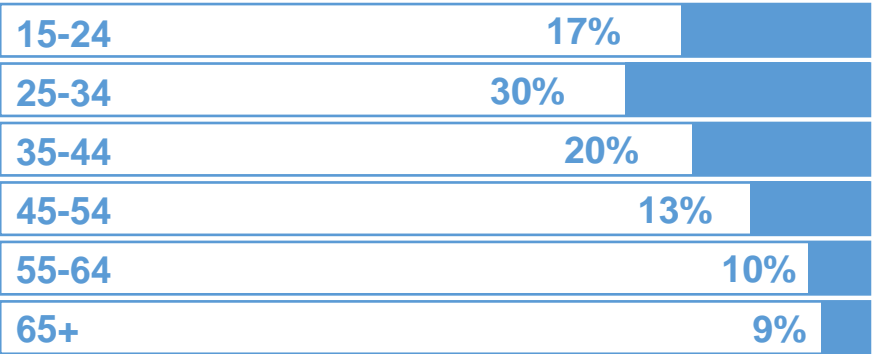


NIGERIA

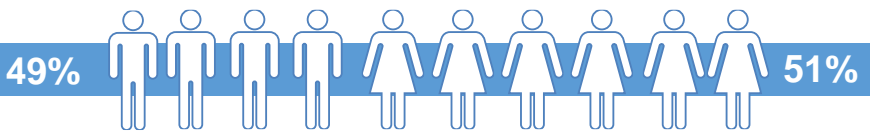
PANEL SIZE: 40,560
Population: 218,5 millions



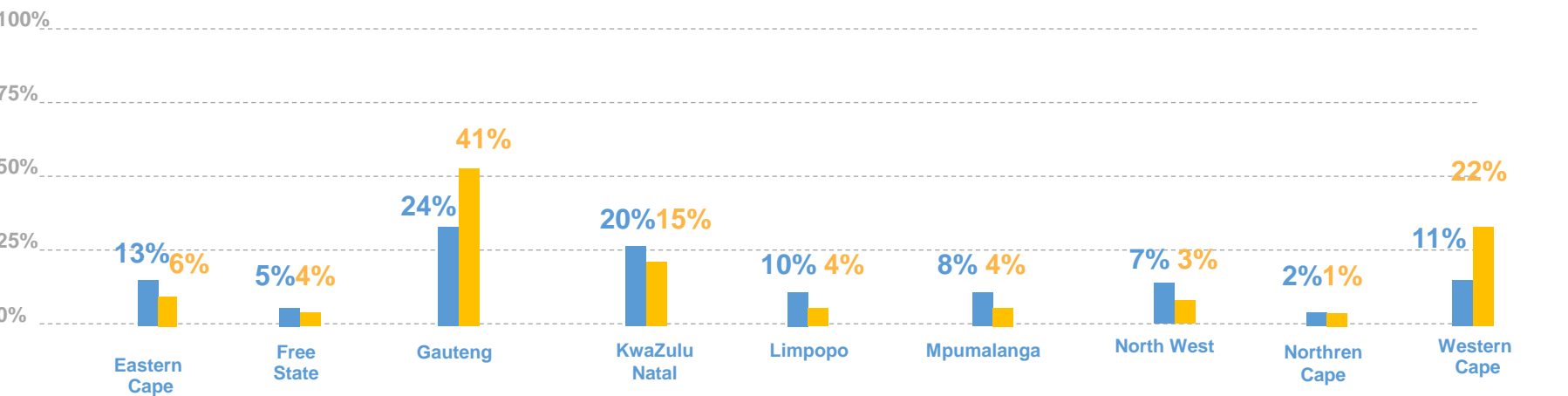
AGE CENSUS



GENDER CENSUS

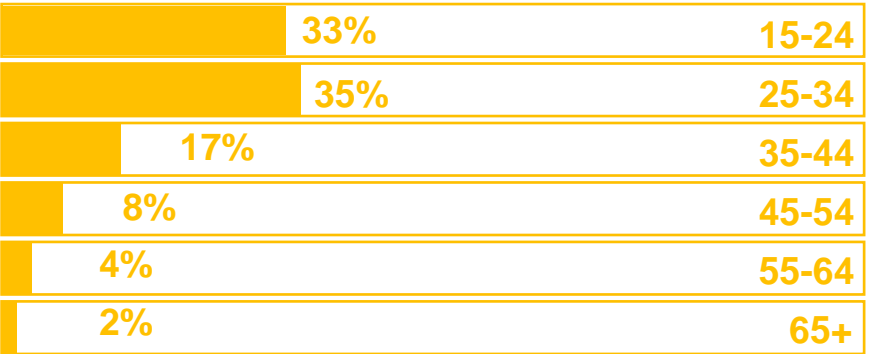


REGION CENSUS



AFRICA

PANEL CENSUS



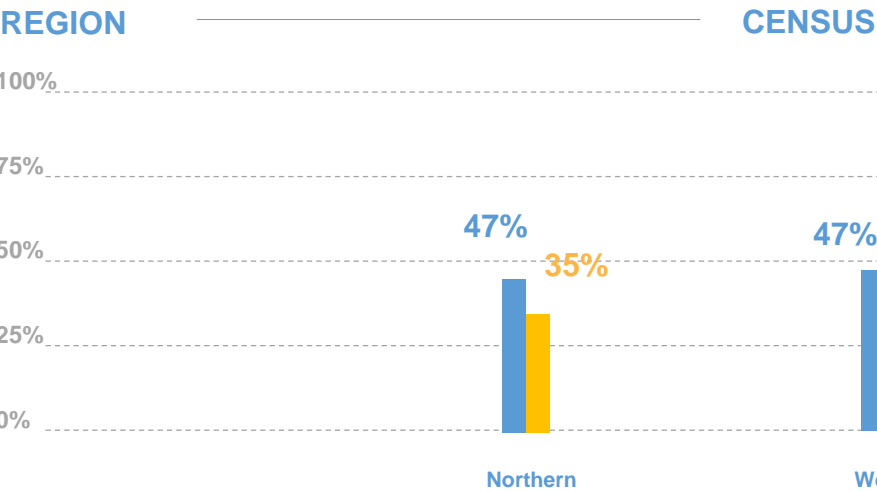
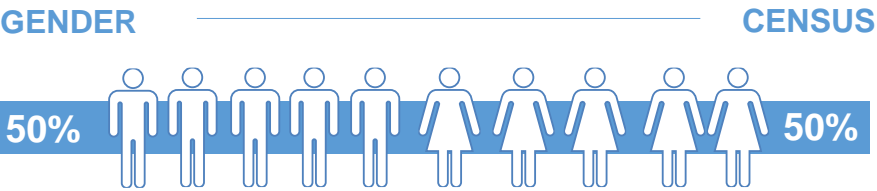
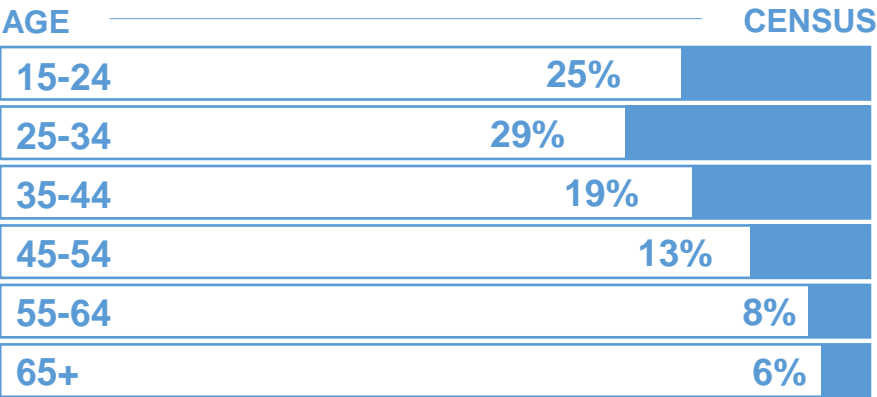
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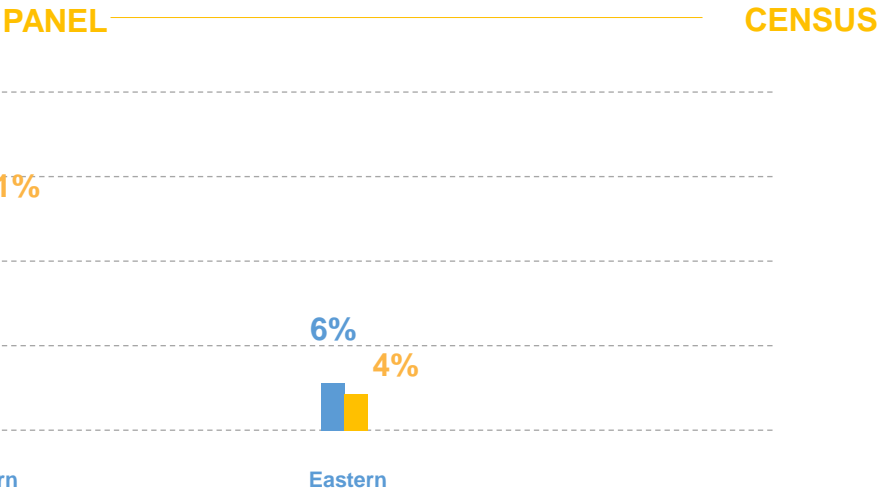
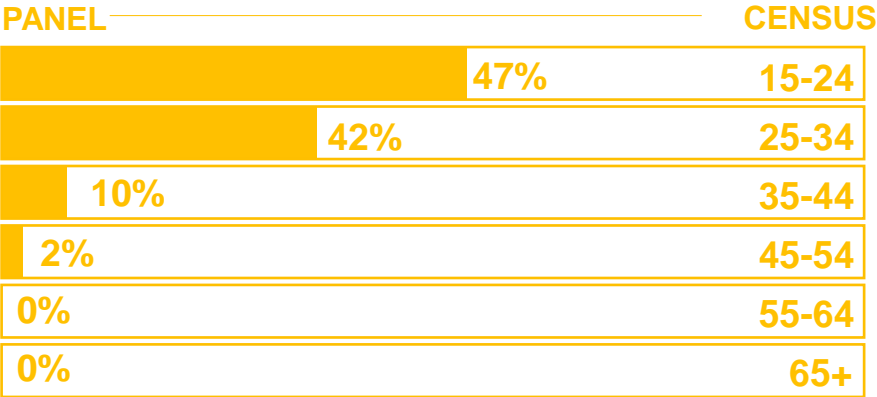
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SOUTH AFRICA

PANEL SIZE: 66,450
Population: 61 millions

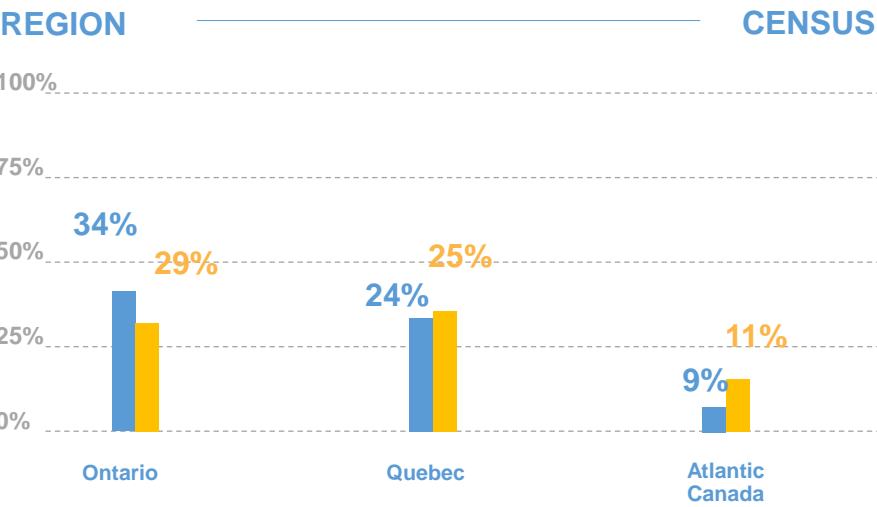
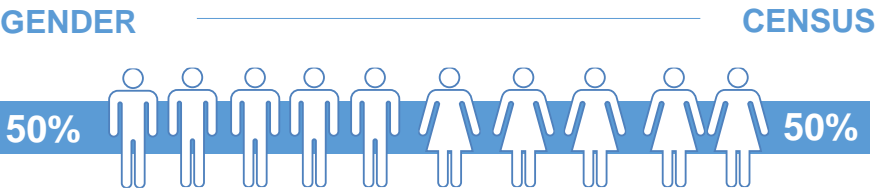
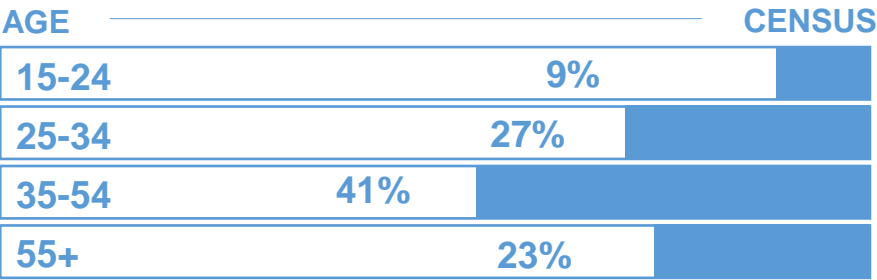


AFRICA

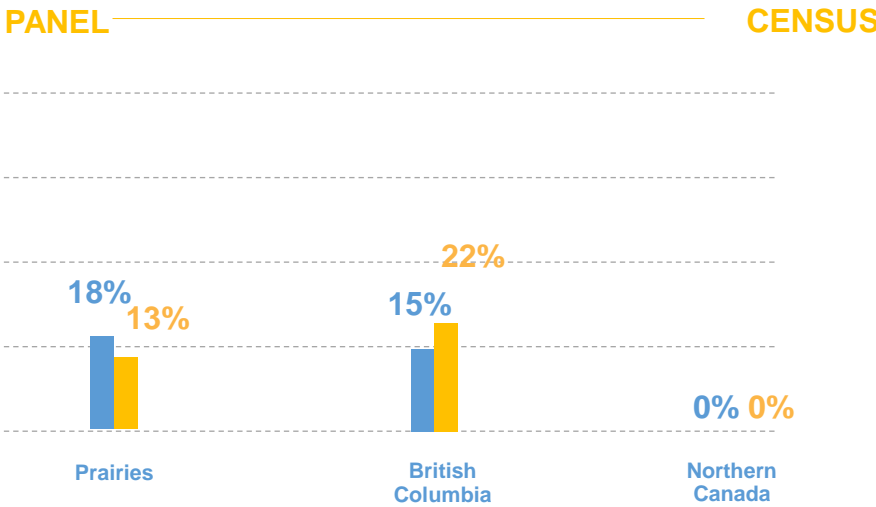
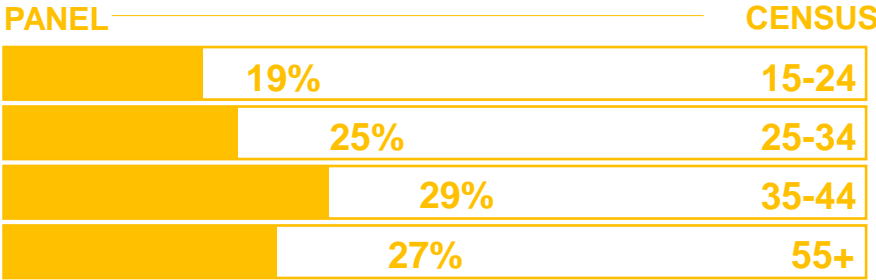


CANADA

PANEL SIZE: 33,419
Population: 37,4 millions

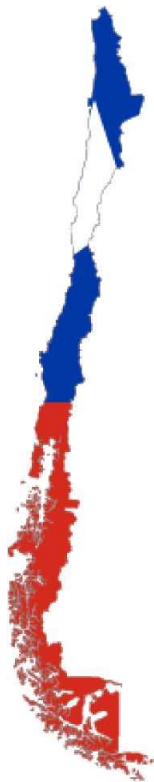


BAMERICAS

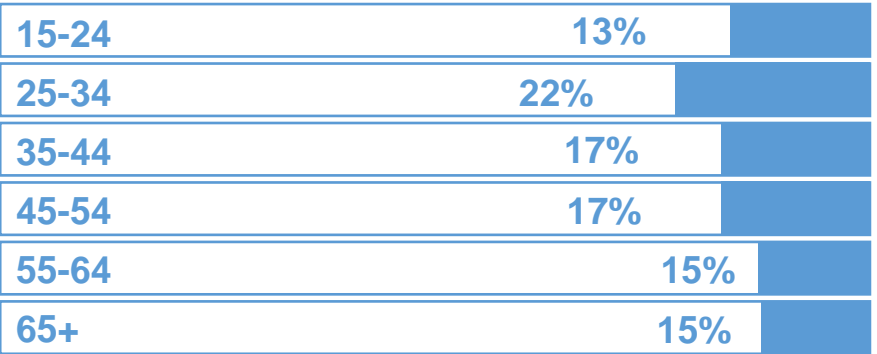


CHILE

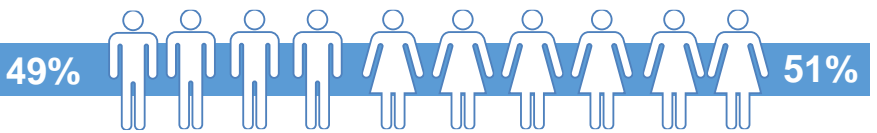
PANEL SIZE: 40,080
Population: 19,5 millions



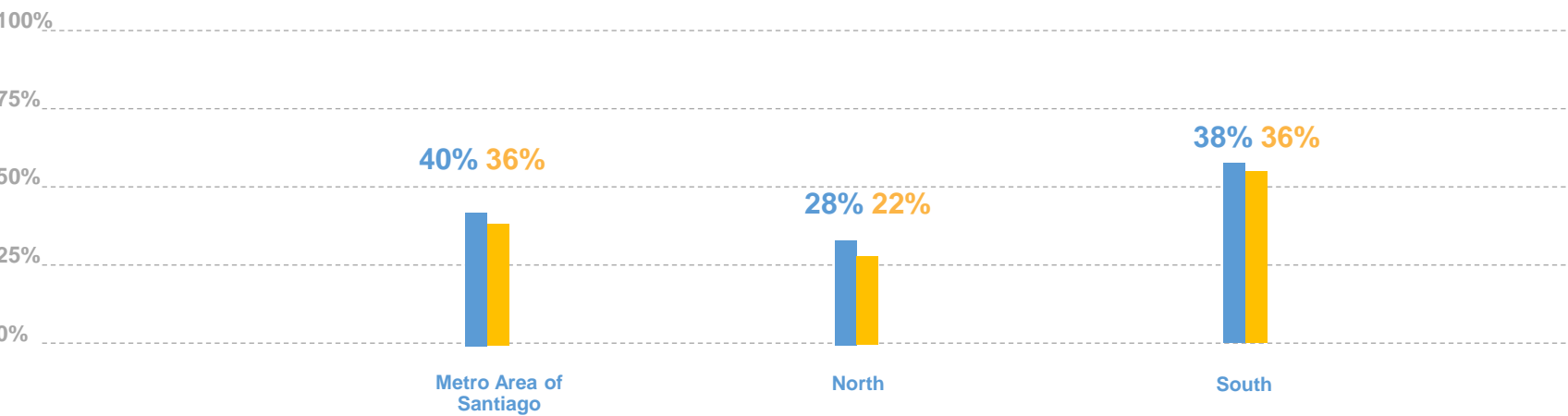
AGE CENSUS



GENDER CENSUS

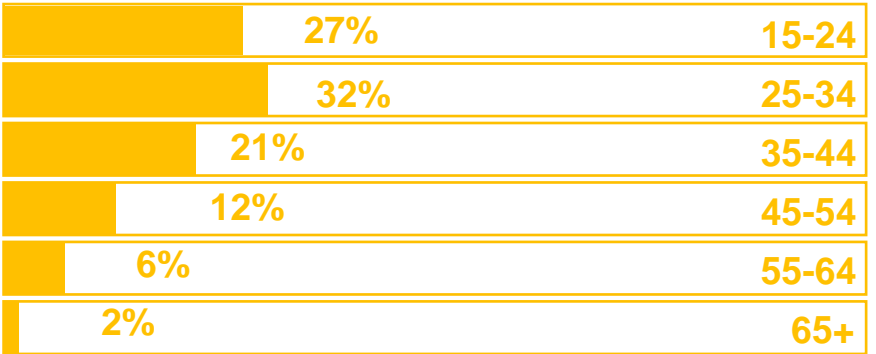


REGION CENSUS



AMERICAS

PANEL CENSUS



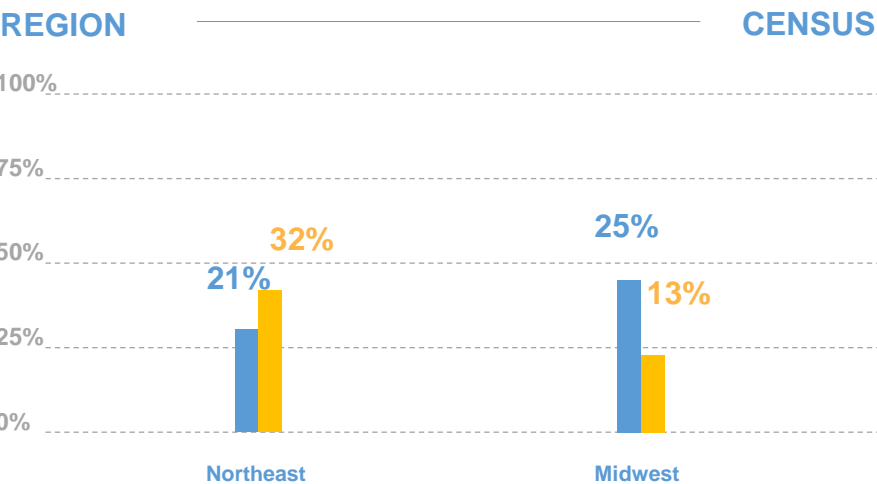
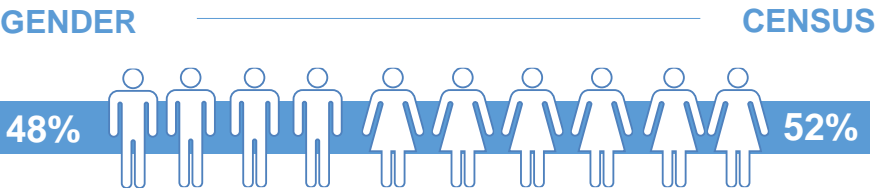
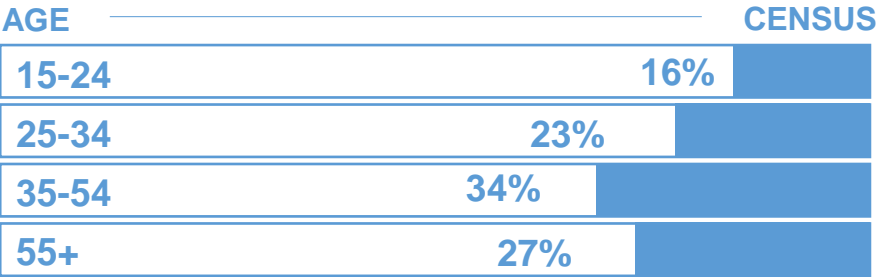
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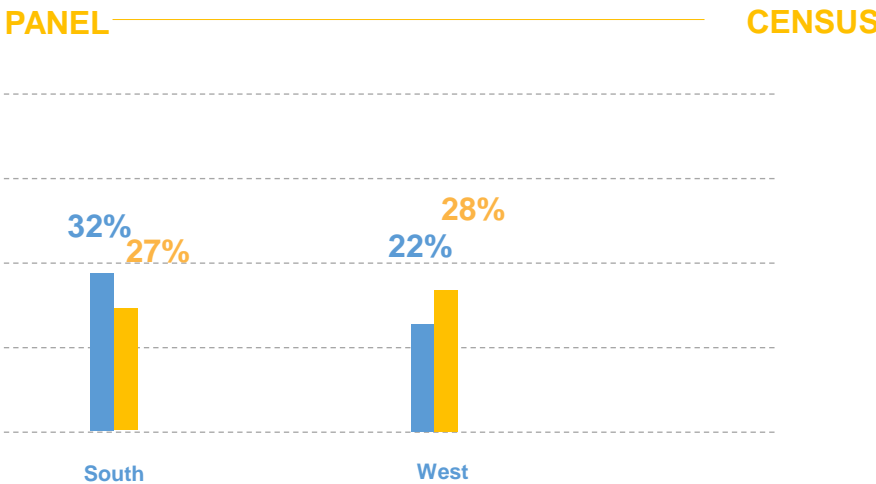
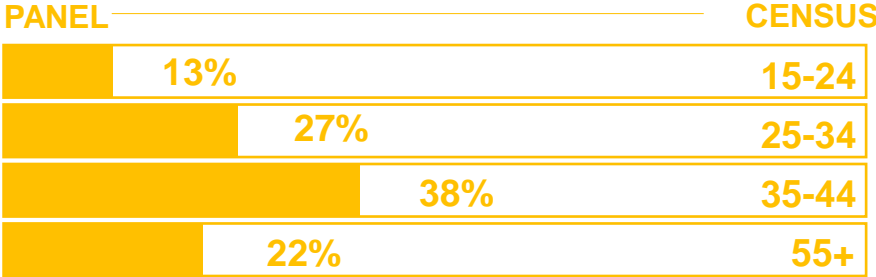
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USA

PANEL SIZE: 86,261
Population: 331 millions

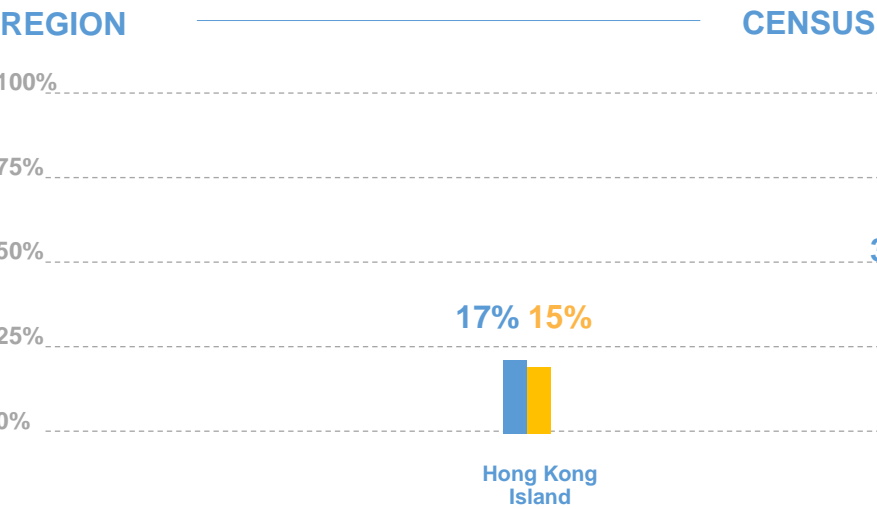
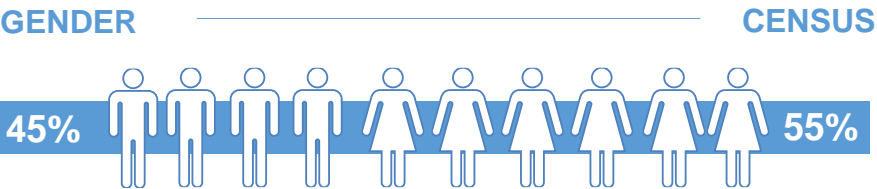
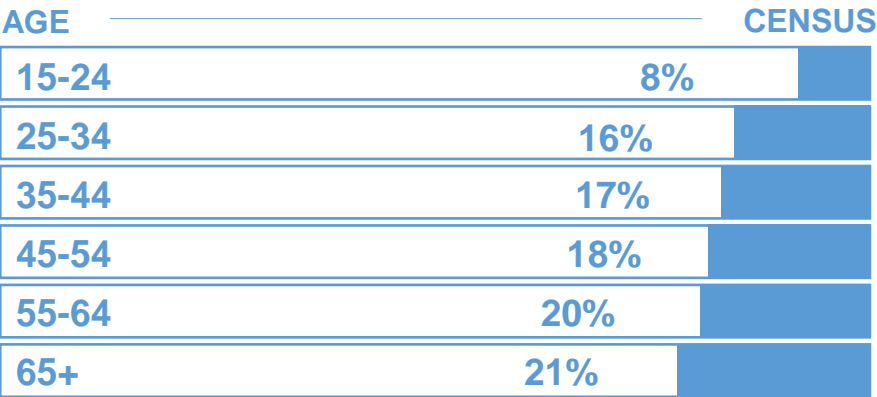


AMERICAS

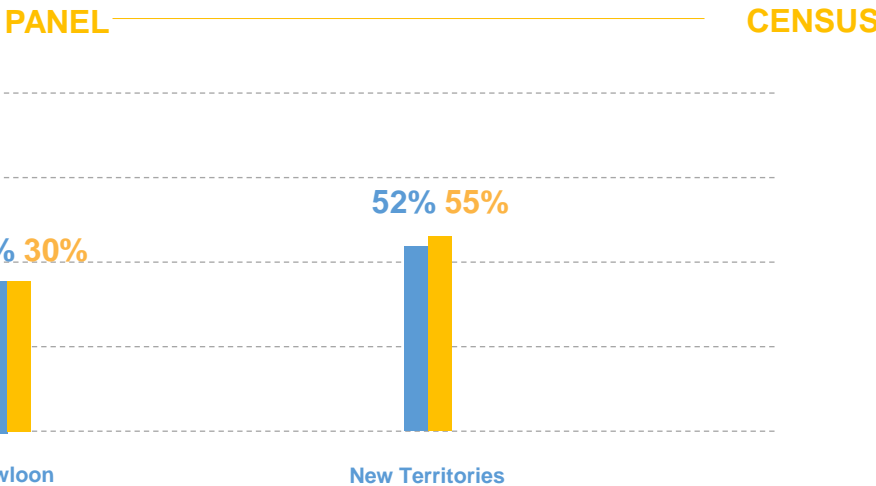
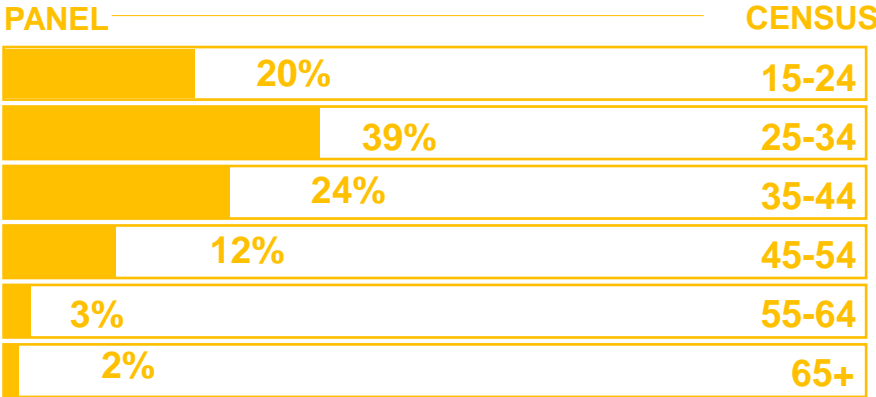


CHILE

PANEL SIZE: 40,080
Population: 19,5 millions



ASIA-PACIFIC

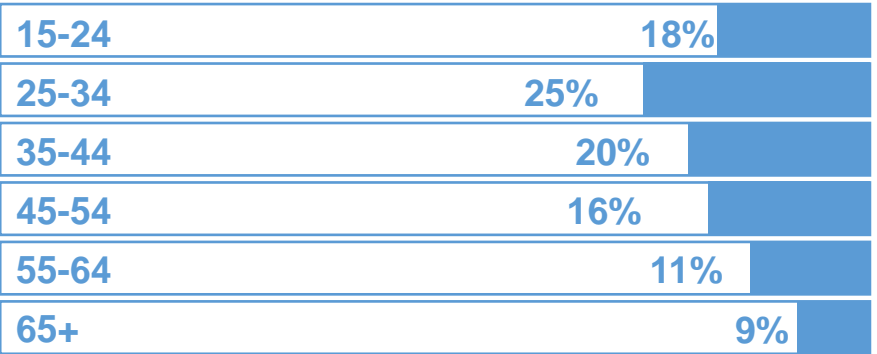


INDIA

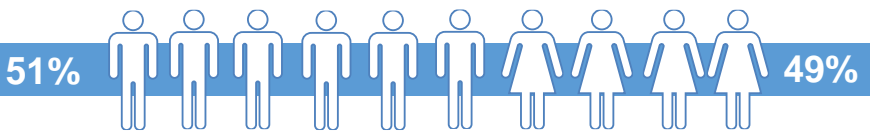
PANEL SIZE: 61,750
Population: 1,4 billions



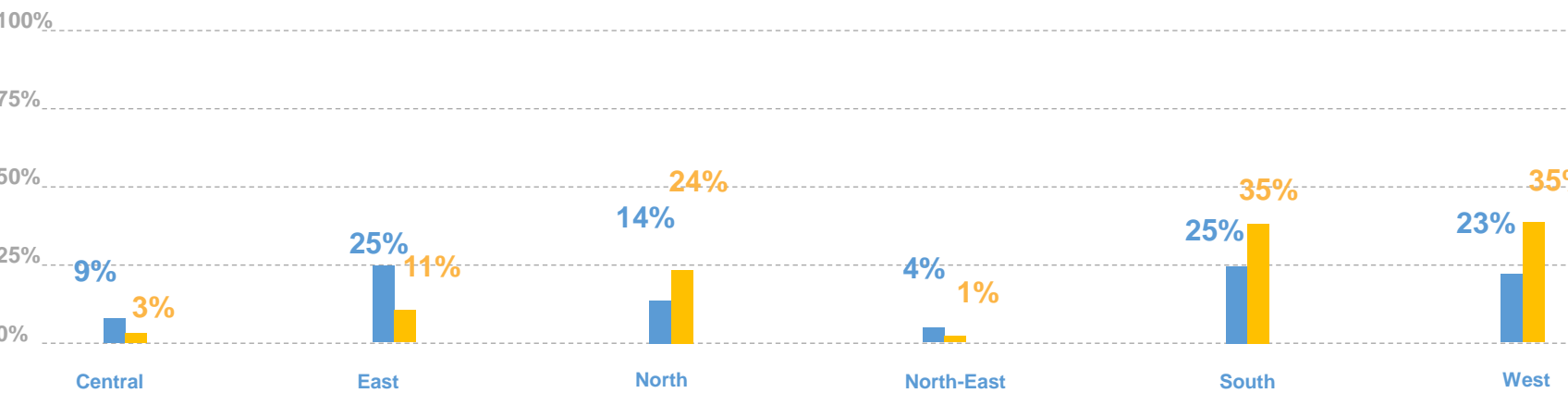
AGE CENSUS



GENDER CENSUS

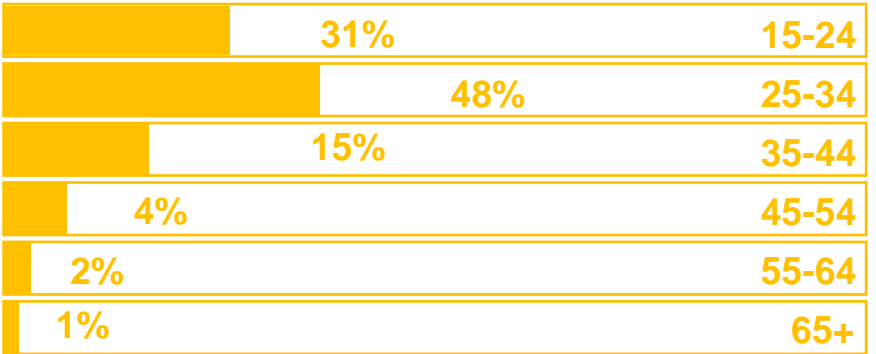


REGION CENSUS



ASIA-PACIFIC

PANEL CENSUS



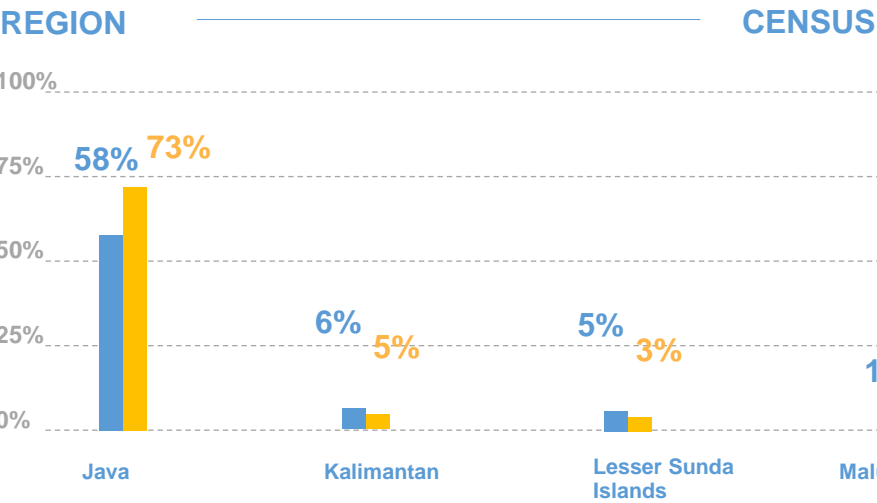
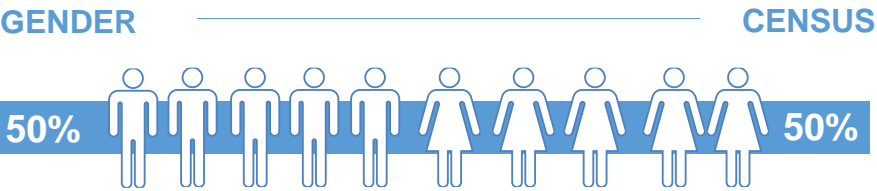
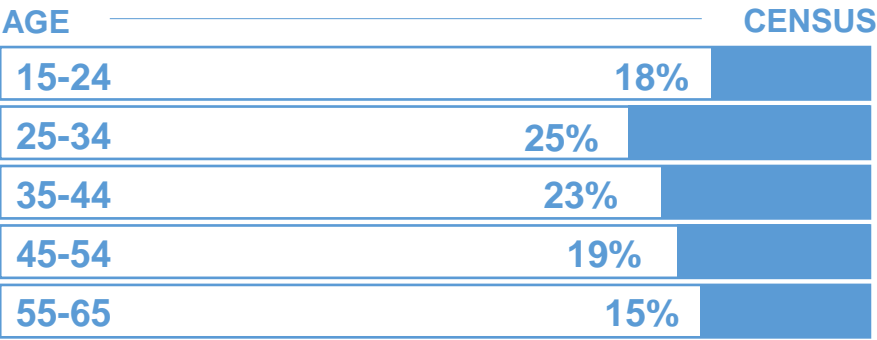
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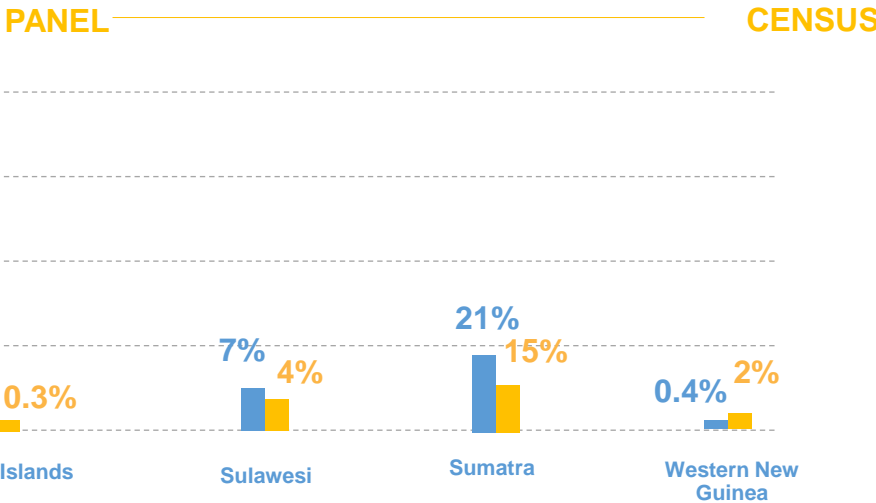
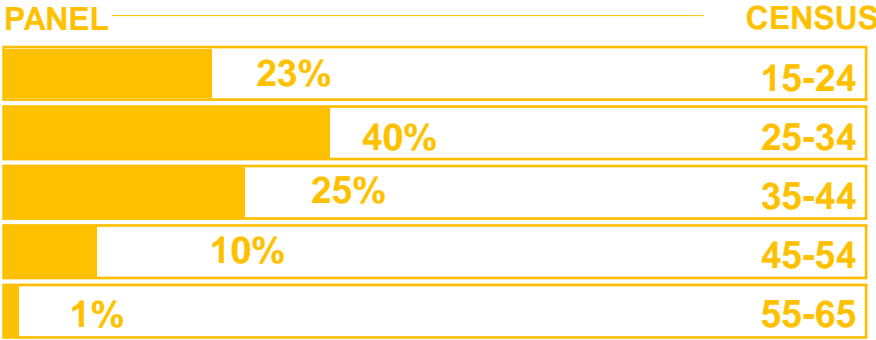
PANEL CENSUS

INDONESIA

PANEL SIZE: 29,680
Population: 273,8 billions

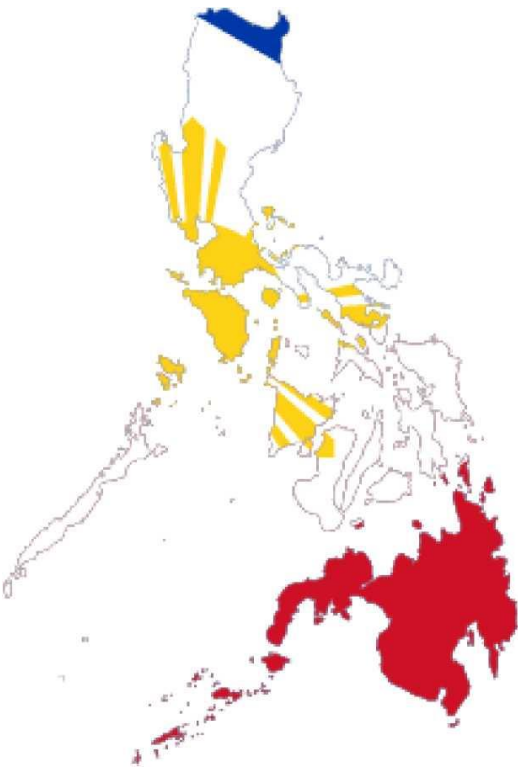


ASIA-PACIFIC

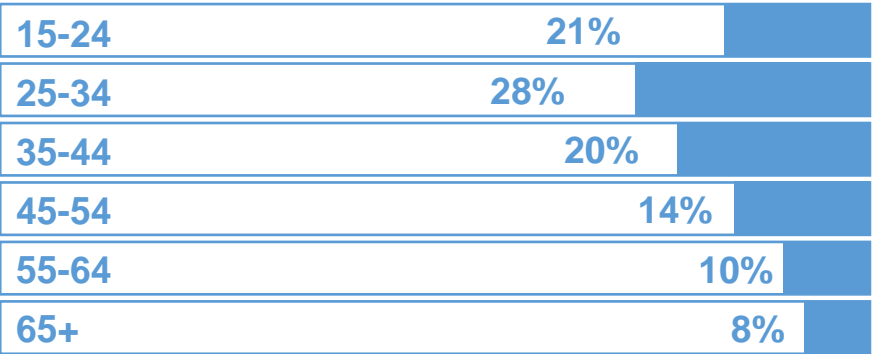


PHILIPPINES

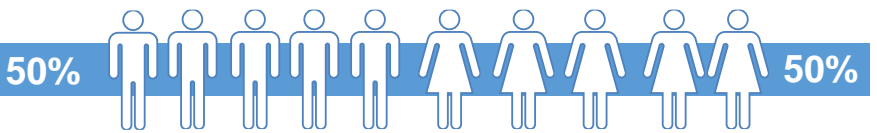
PANEL SIZE: 41,280
Population: 115,5 millions



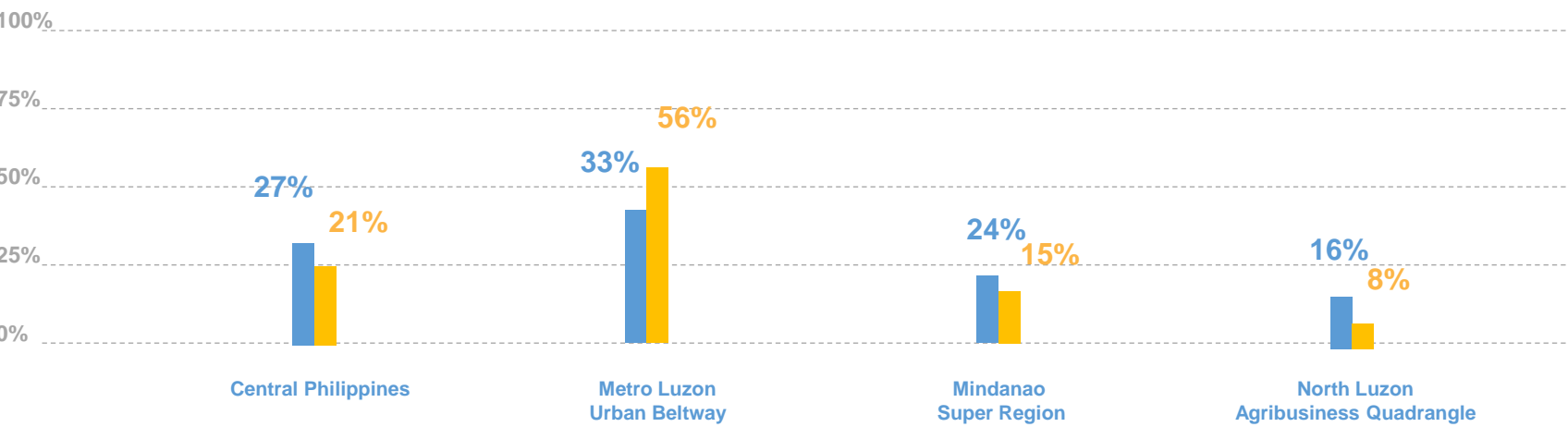
AGE CENSUS



GENDER CENSUS

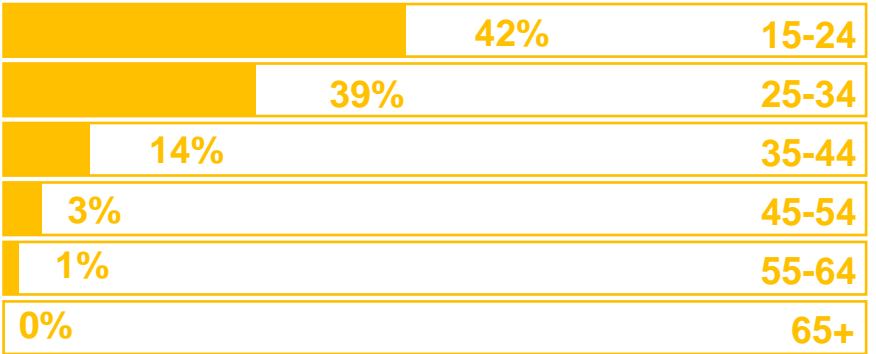


REGION CENSUS



ASIA-PACIFIC

PANEL CENSUS



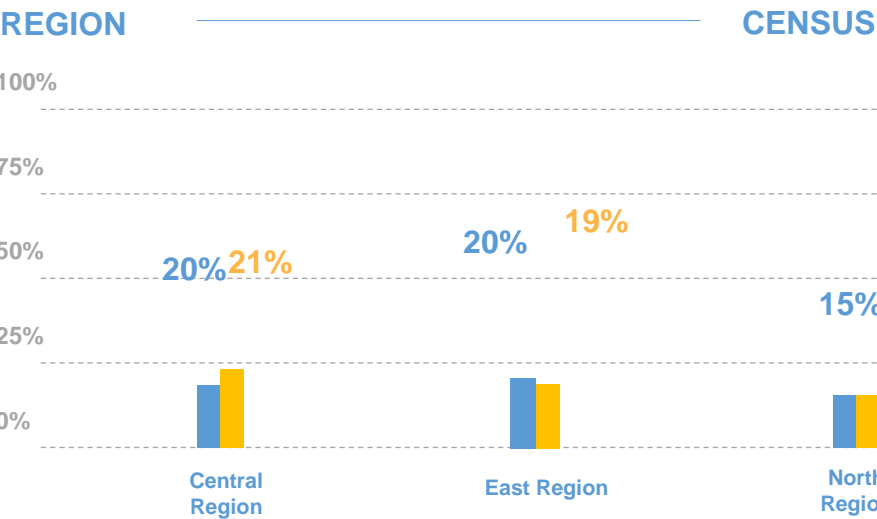
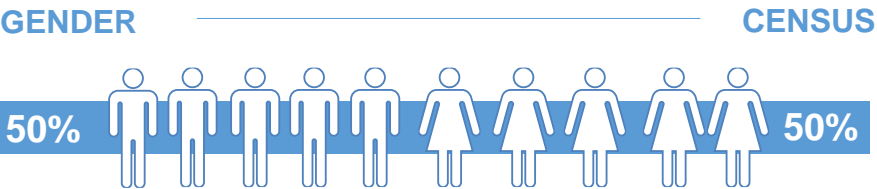
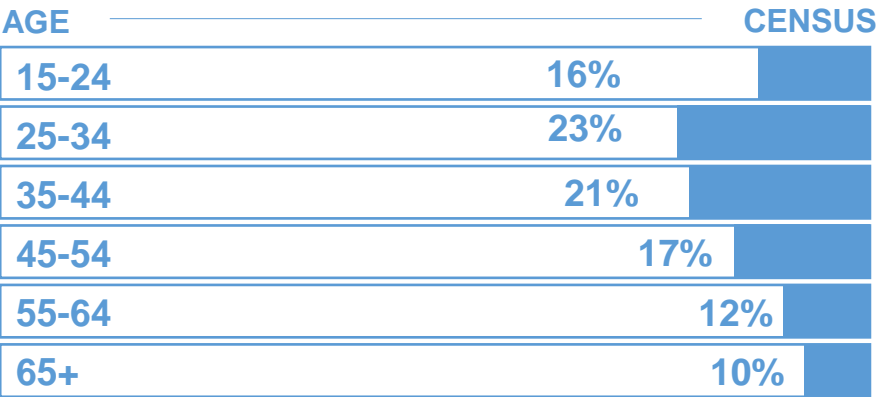
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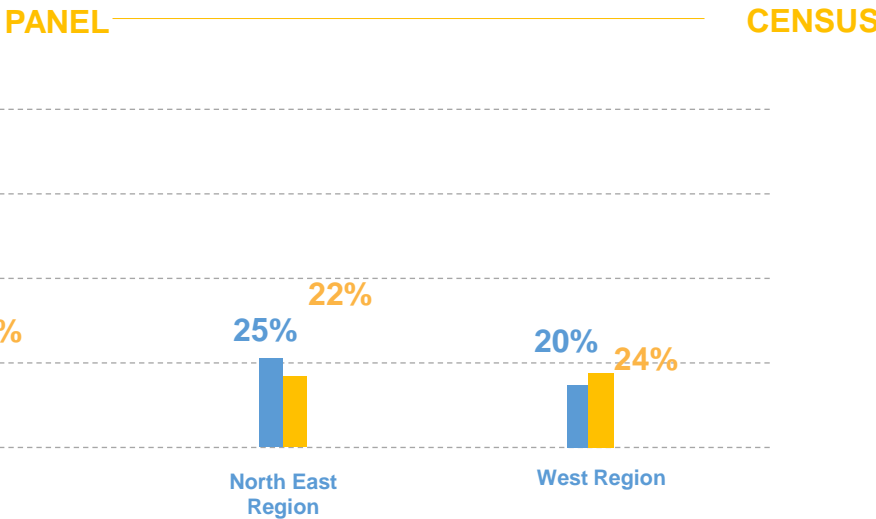
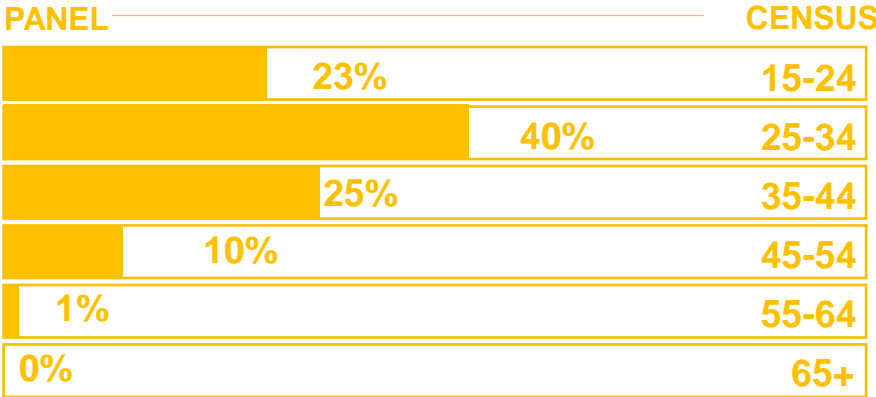
PANEL CENSUS

SINGAPORE

PANEL SIZE: 4,120
Population: 6 millions

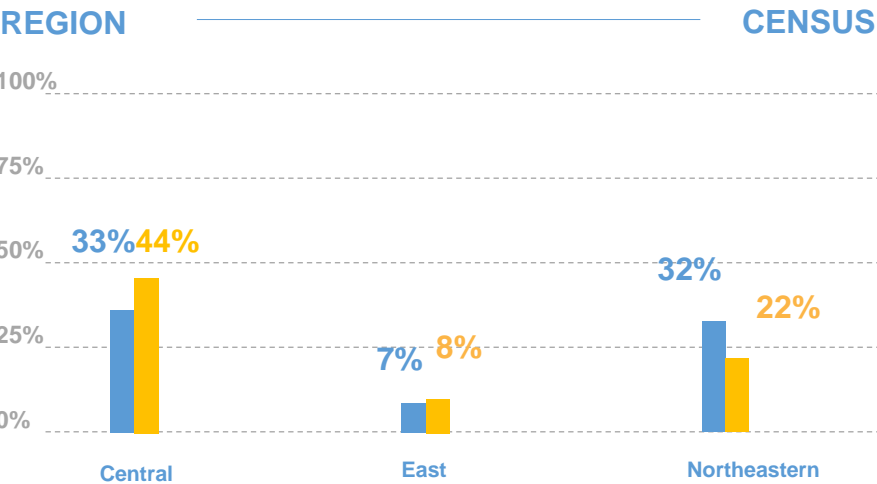
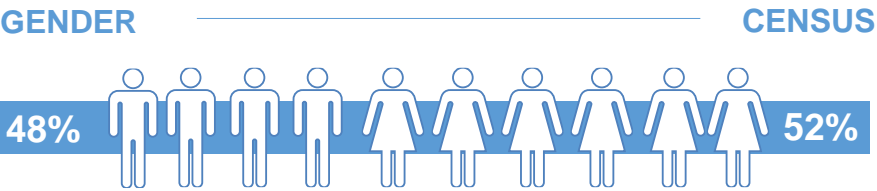
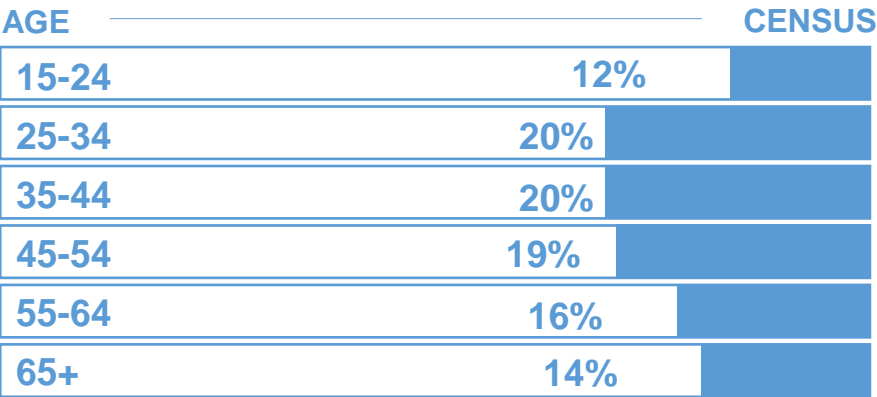
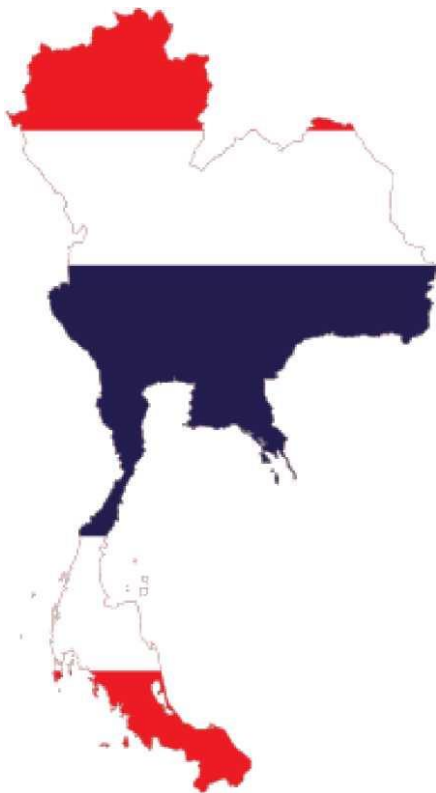


ASIA-PACIFIC

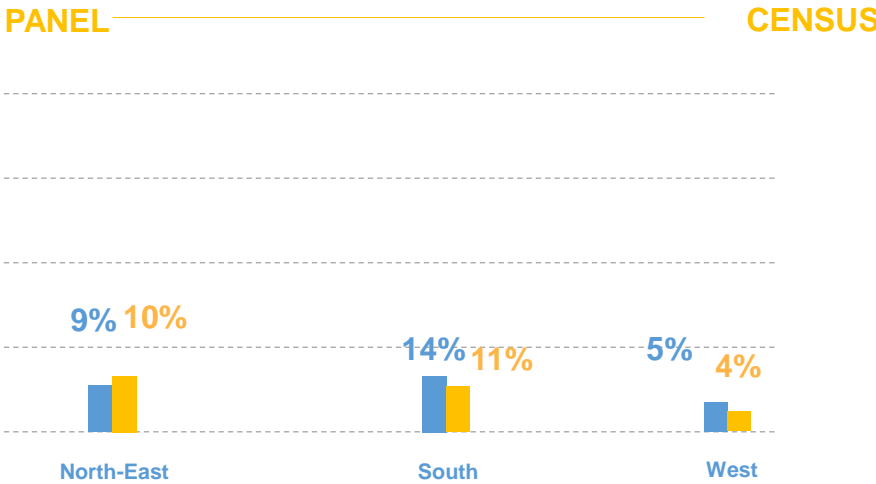
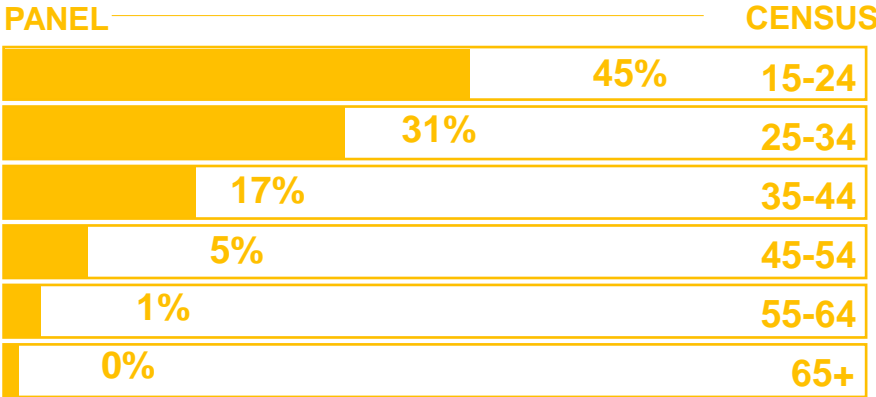


THAILAND

PANEL SIZE: 30,360
Population: 70,1 millions

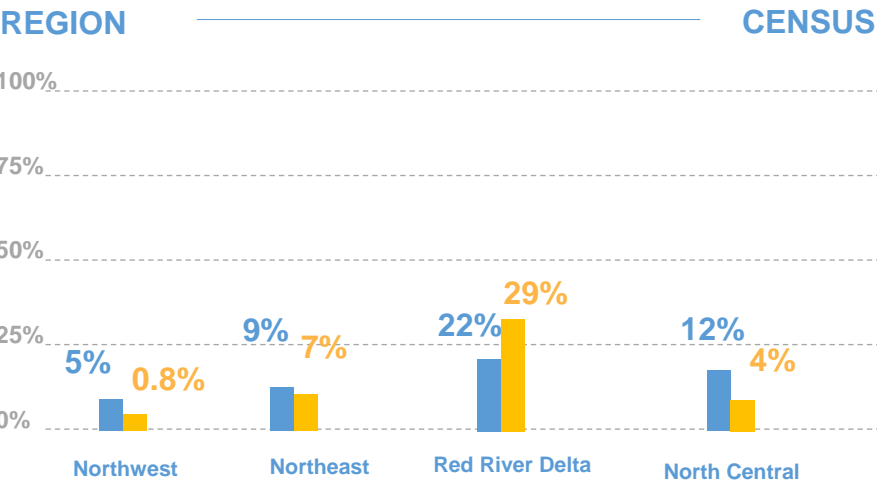
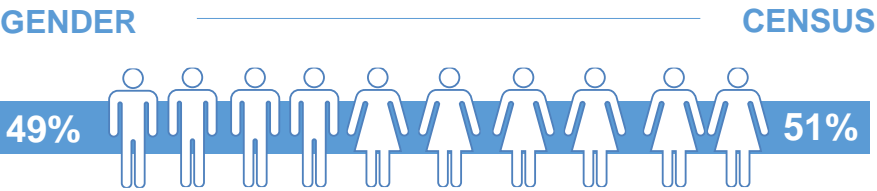
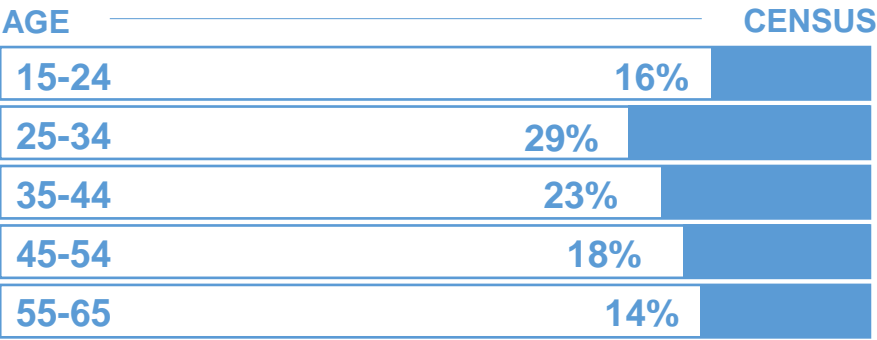


ASIA-PACIFIC

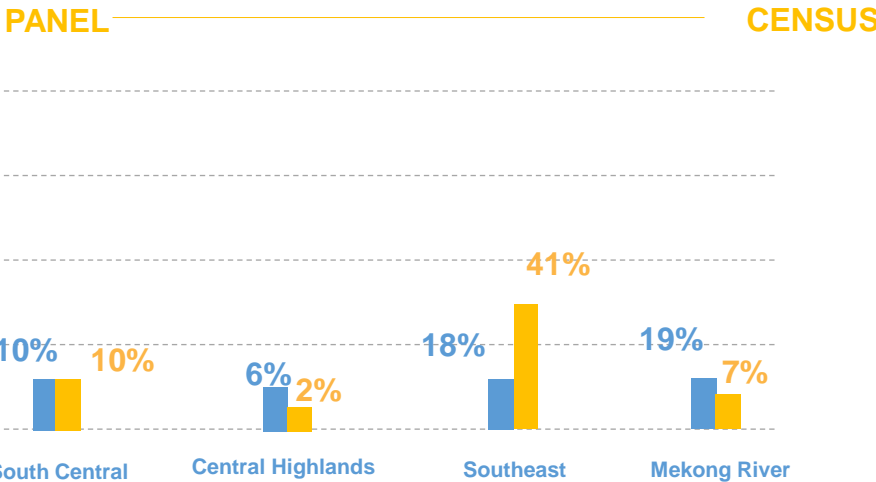
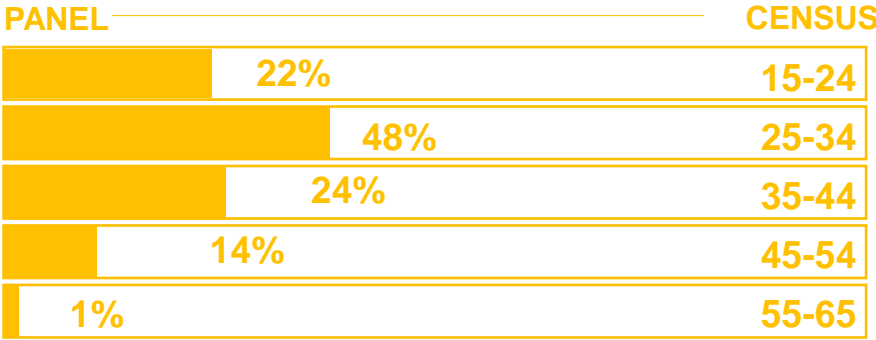


VIETNAM

PANEL SIZE: 14,920
Population: 97,4 millions

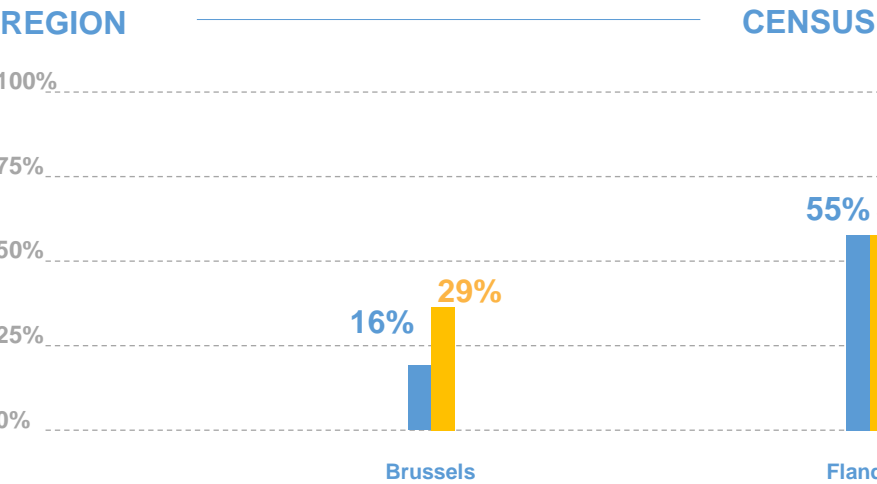
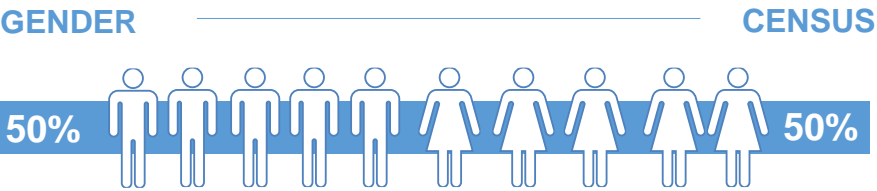
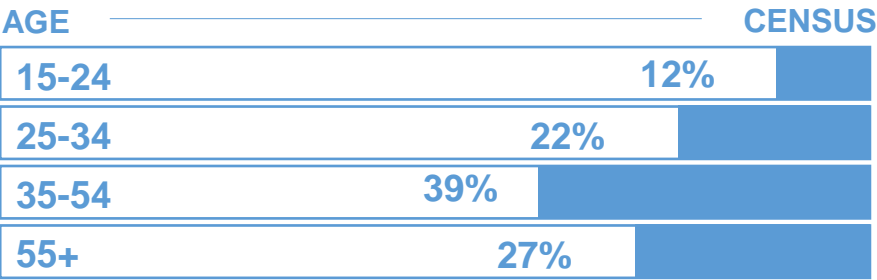


ASIA-PACIFIC

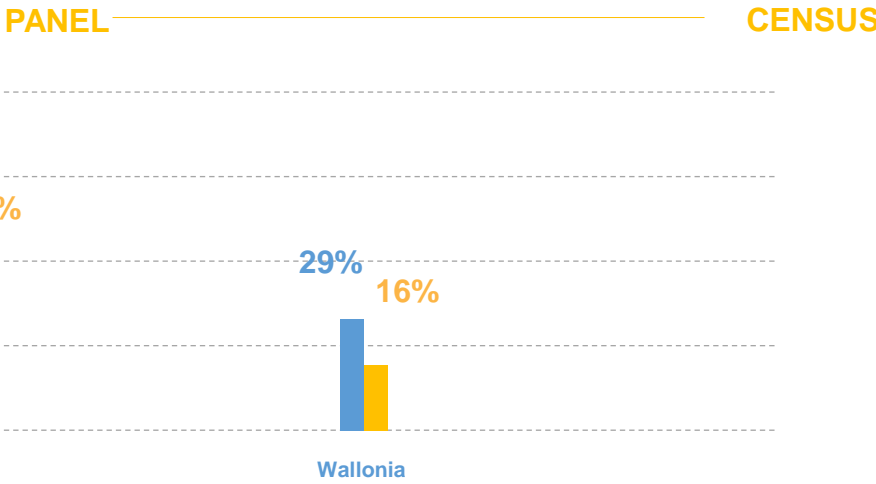
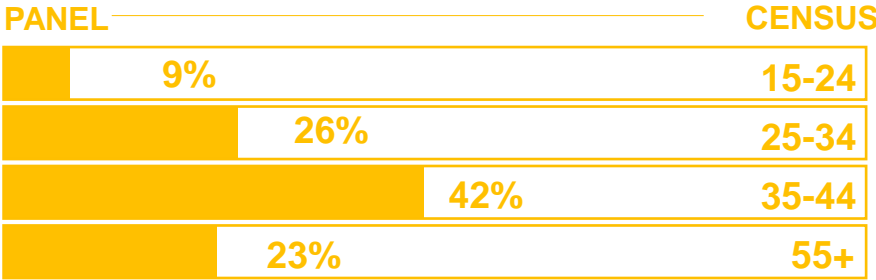


BELGIUM

PANEL SIZE: 10,890
Population: 11,7 millions

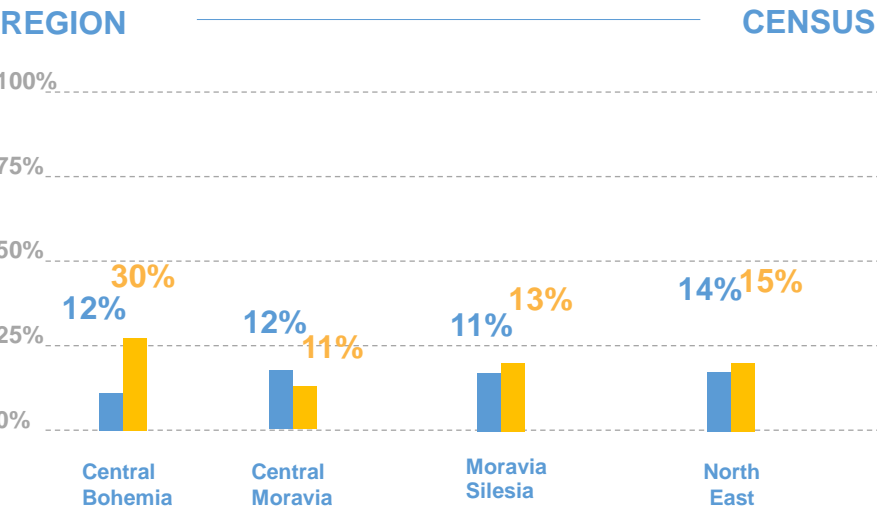
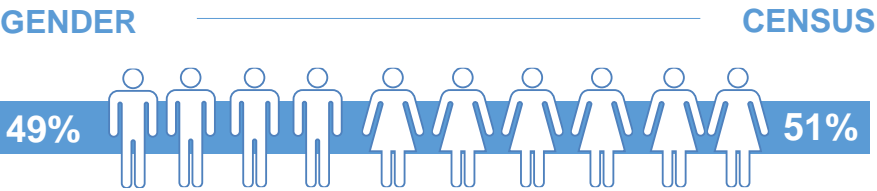
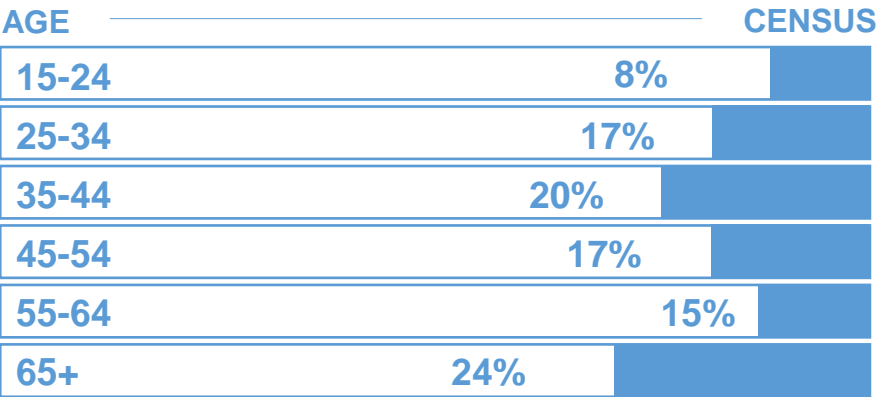


EUROPE

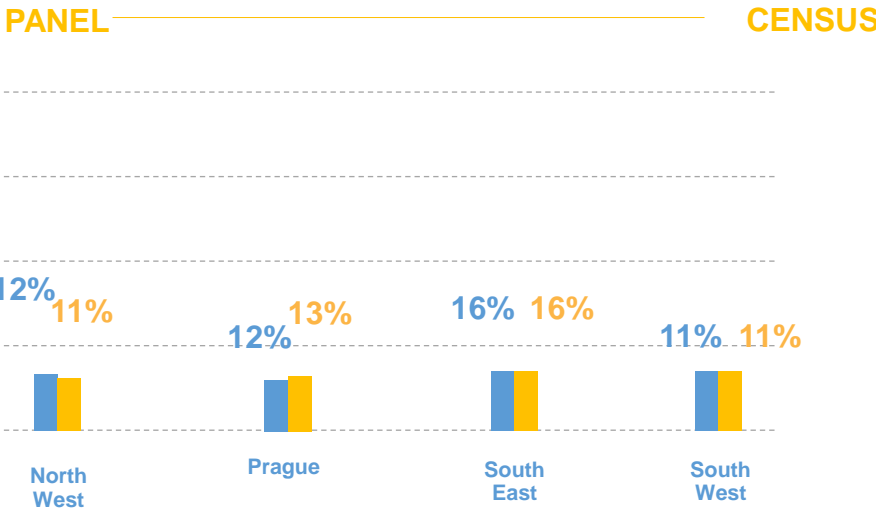
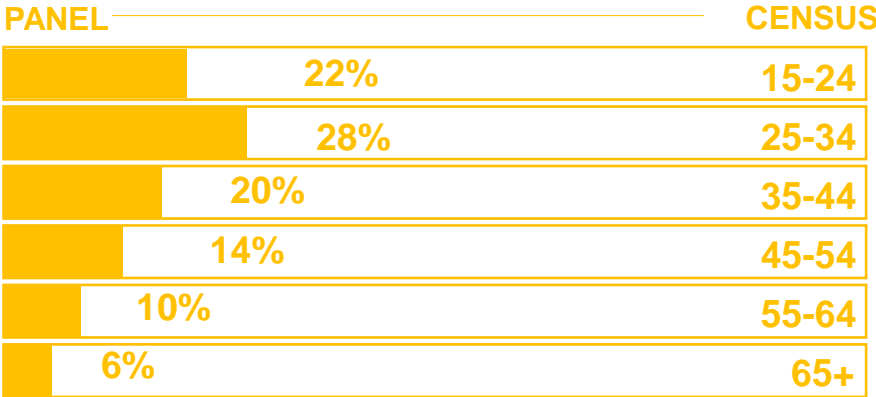


CZECH REPUBLIC

PANEL SIZE: 40,500
Population: 10,7 millions

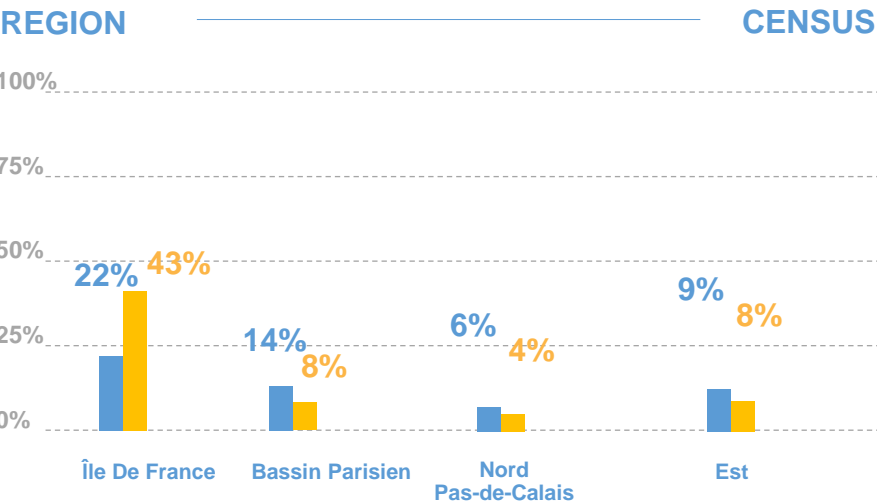
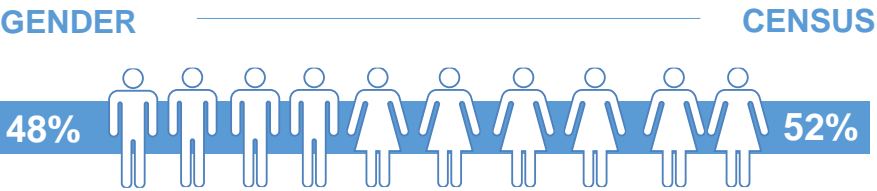
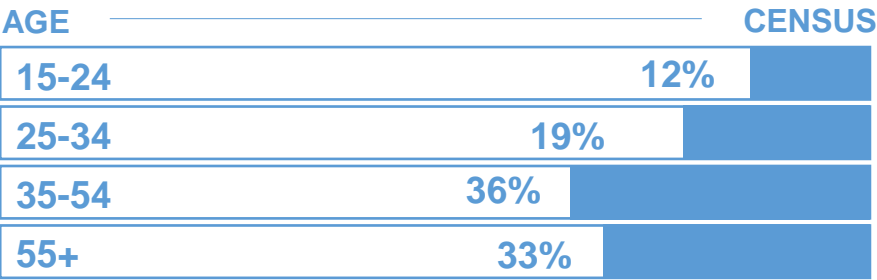
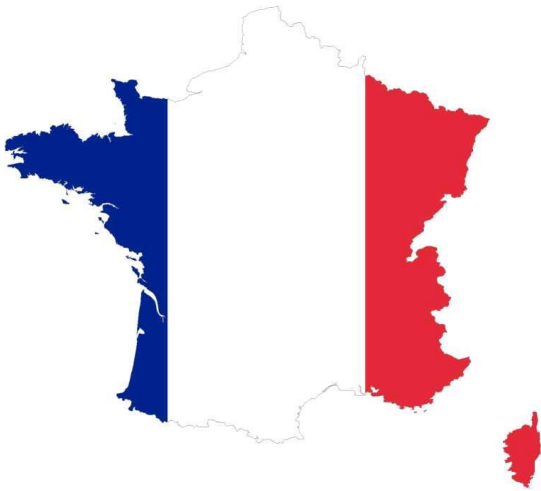


EUROPE

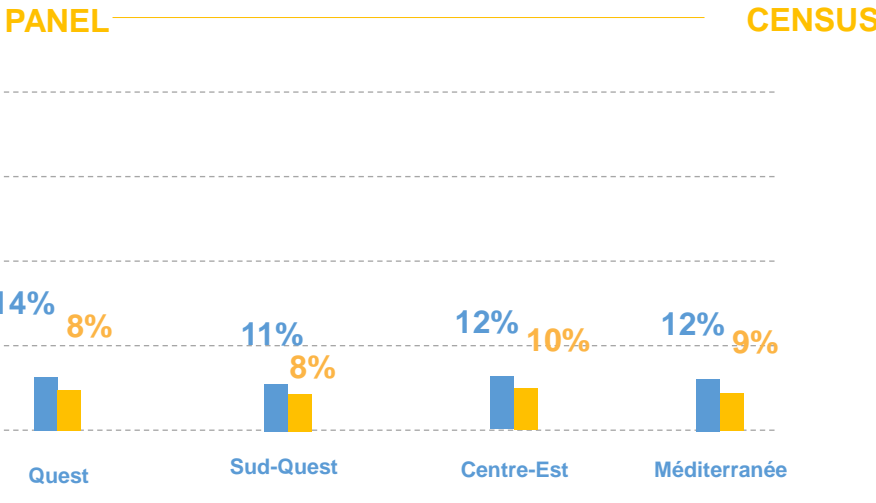
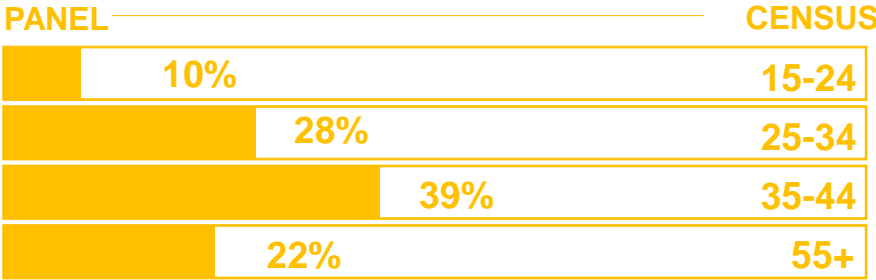


FRANCE

PANEL SIZE: 14,180
Population: 65,6 millions

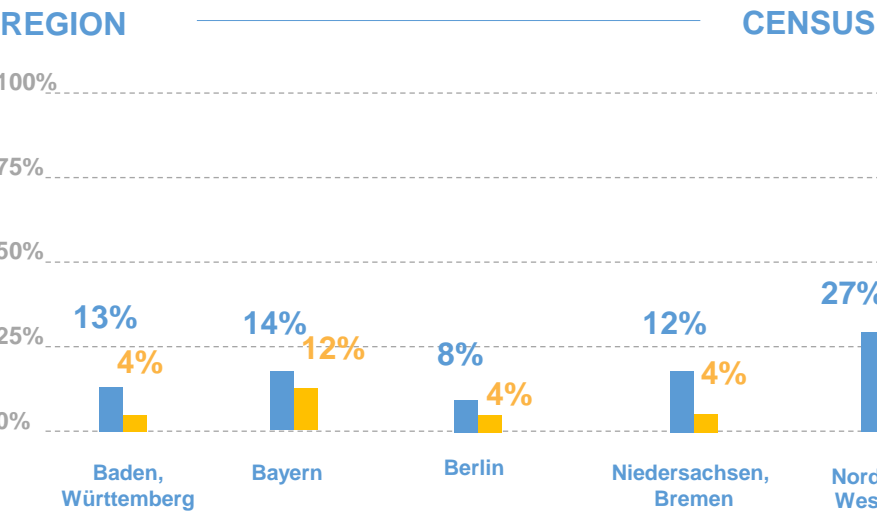
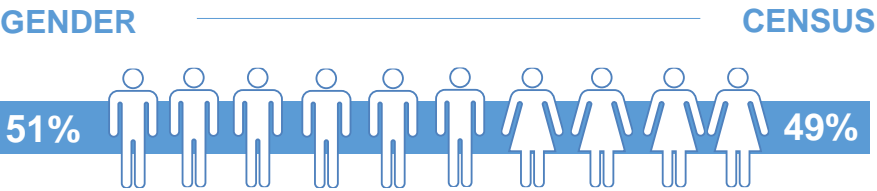
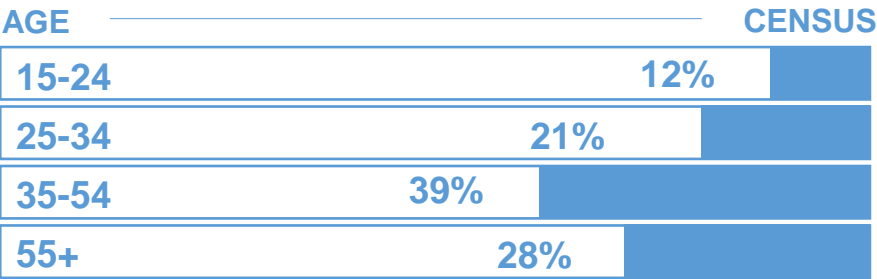


EUROPE

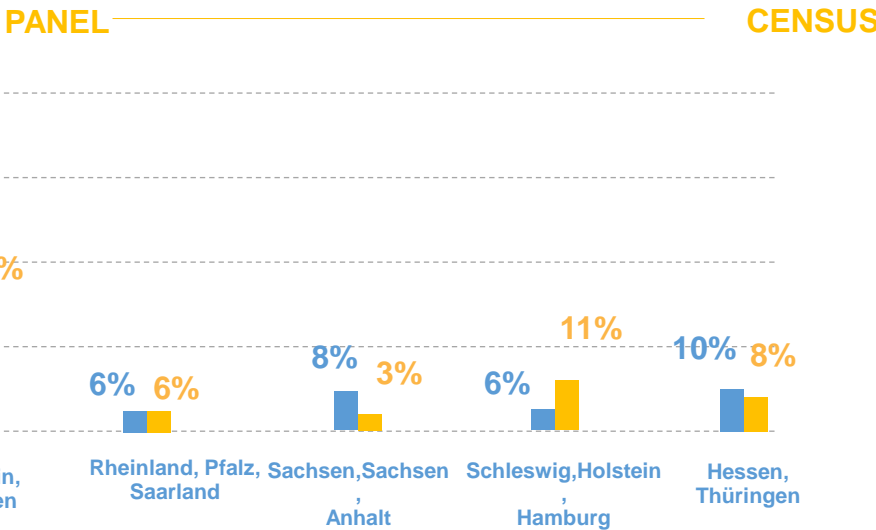
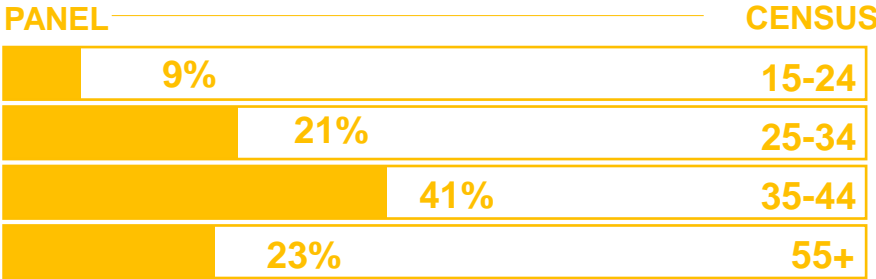


GERMANY

PANEL SIZE: 12,550
Population: 84,4 millions

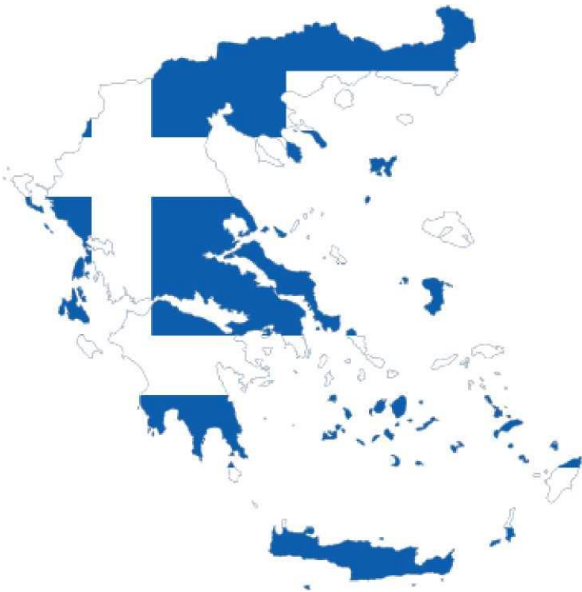


EUROPE

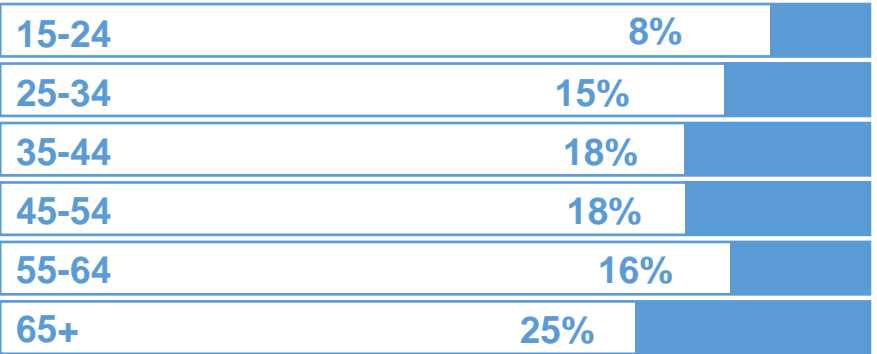


GREECE

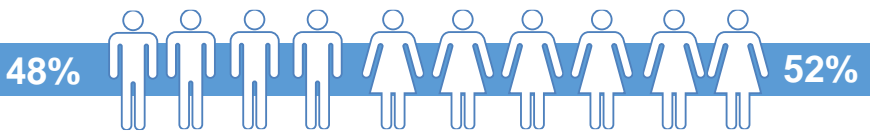
PANEL SIZE: 35,470
Population: 10,3 millions



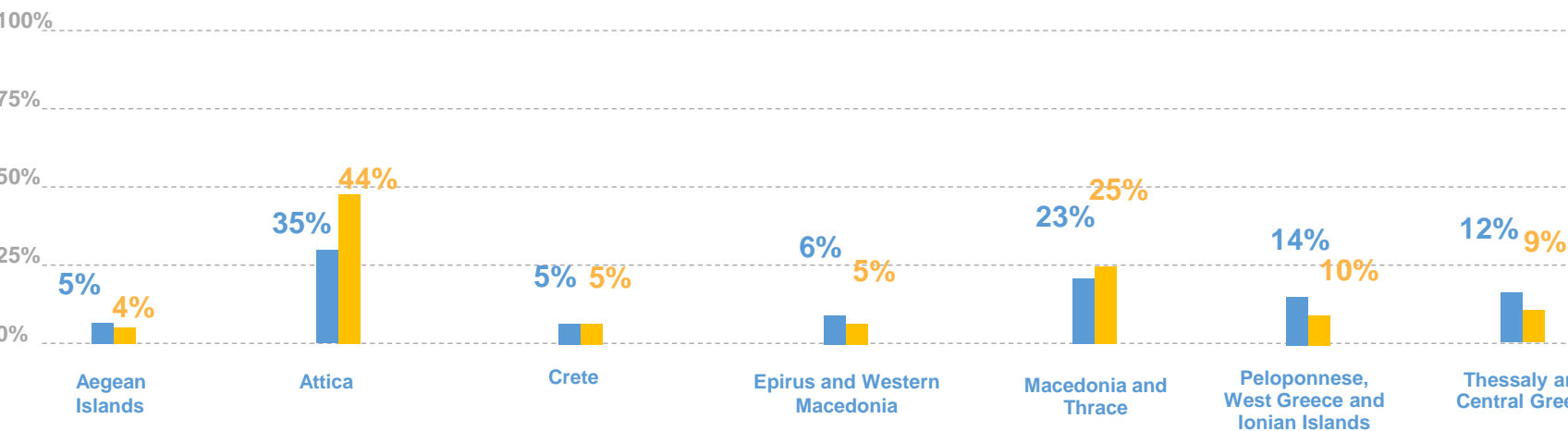
AGE CENSUS



GENDER CENSUS

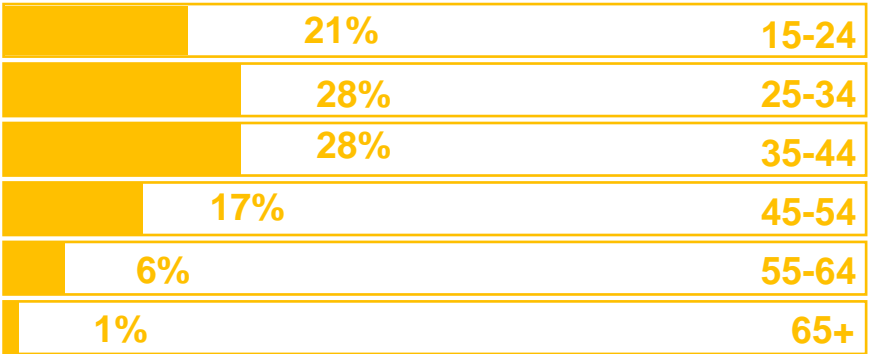


REGION CENSUS



EUROPE

PANEL CENSUS



PANEL CENSUS



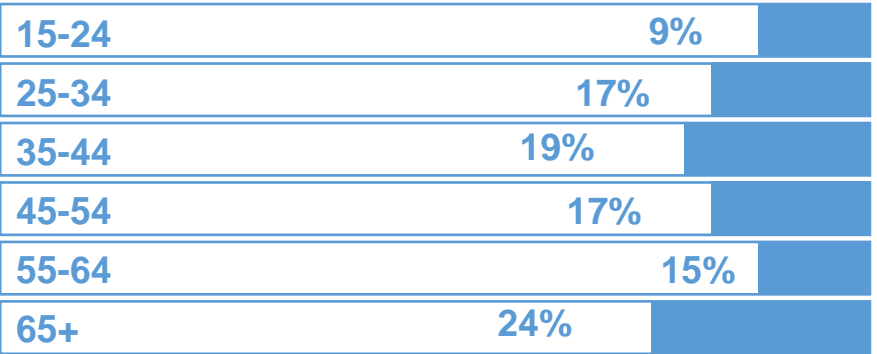
PANEL CENSUS

HUNGARY

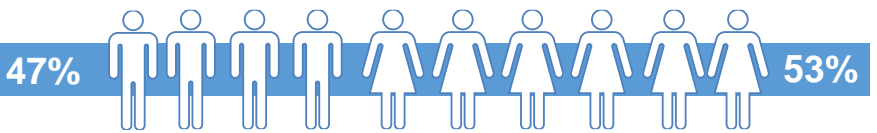
PANEL SIZE: 28,980
Population: 9,6 millions



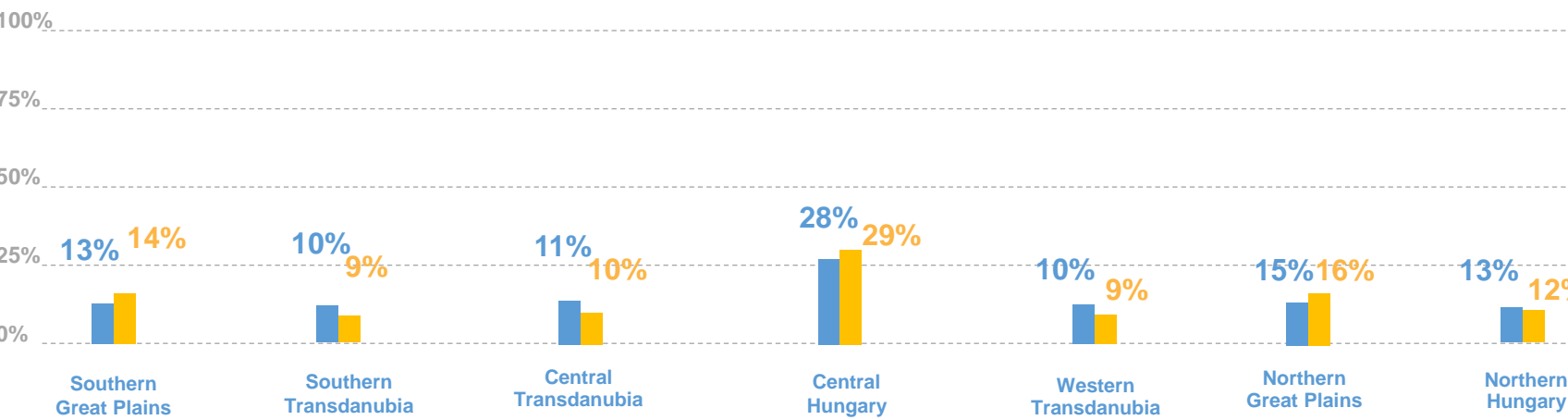
AGE CENSUS



GENDER CENSUS

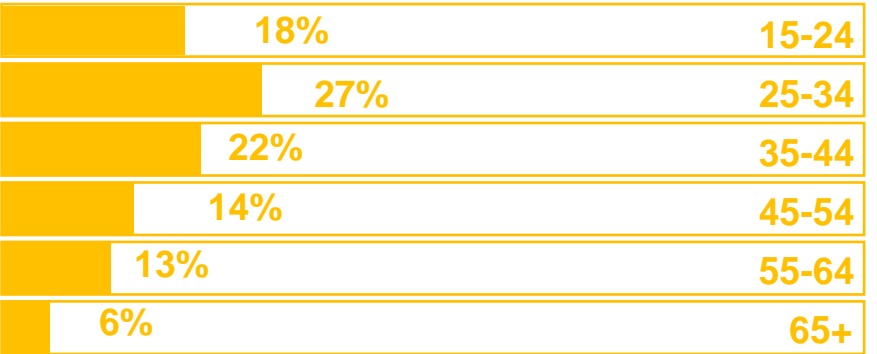


REGION CENSUS



EUROPE

PANEL CENSUS



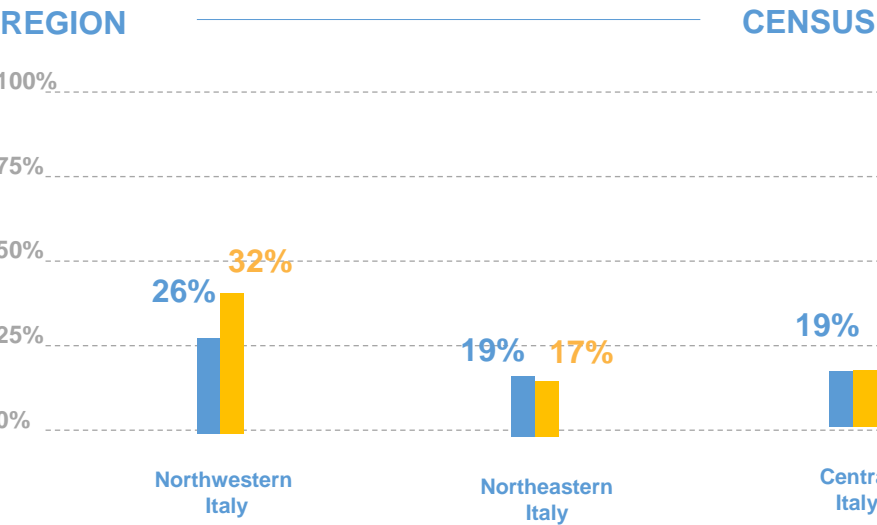
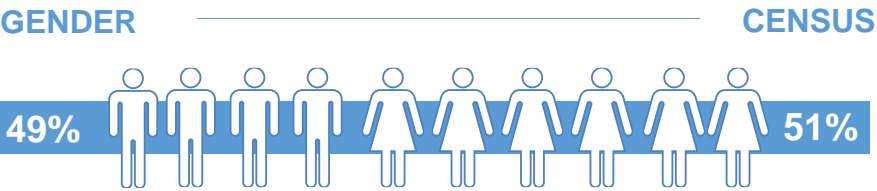
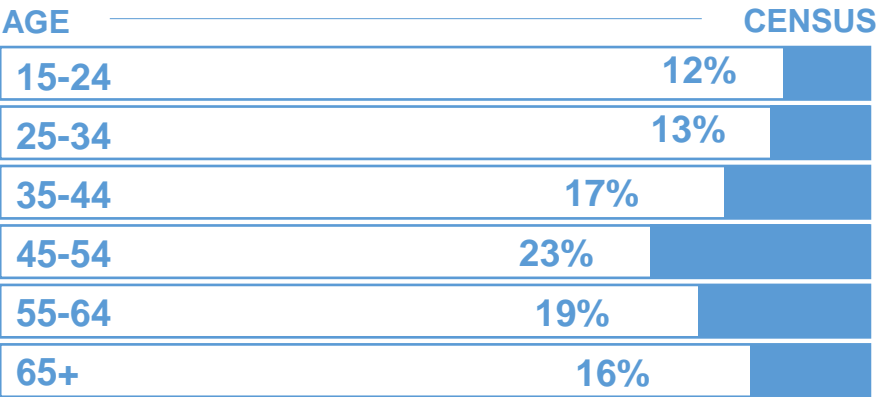
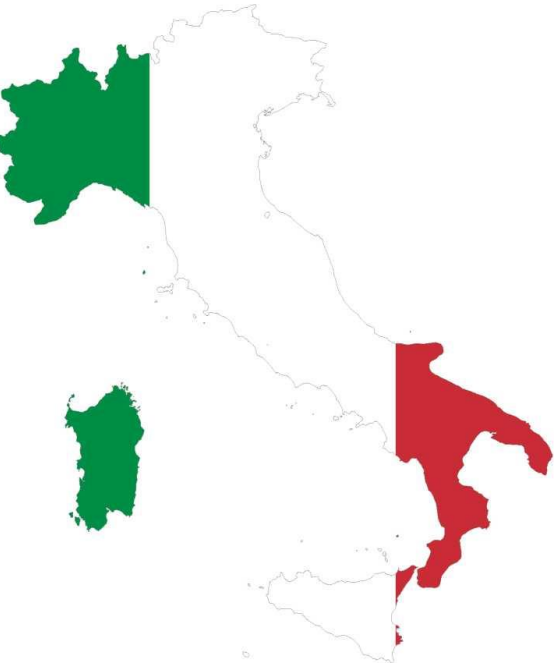
PANEL CENSUS



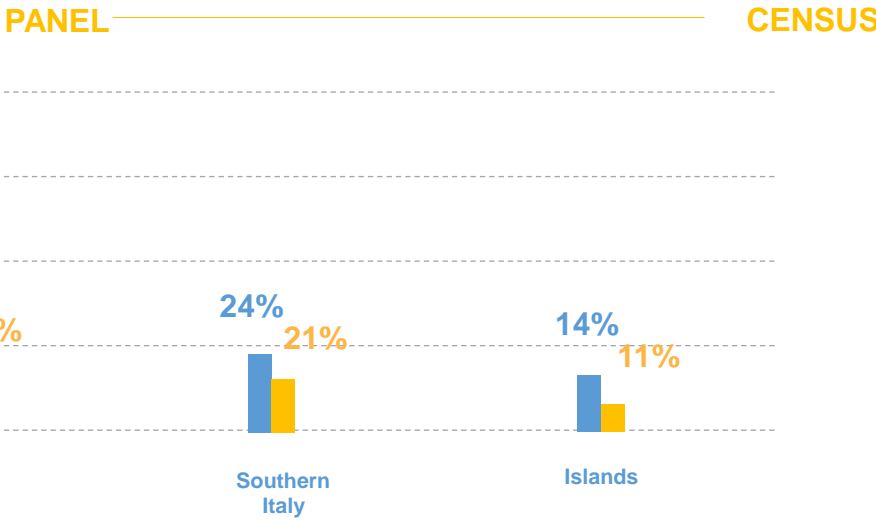
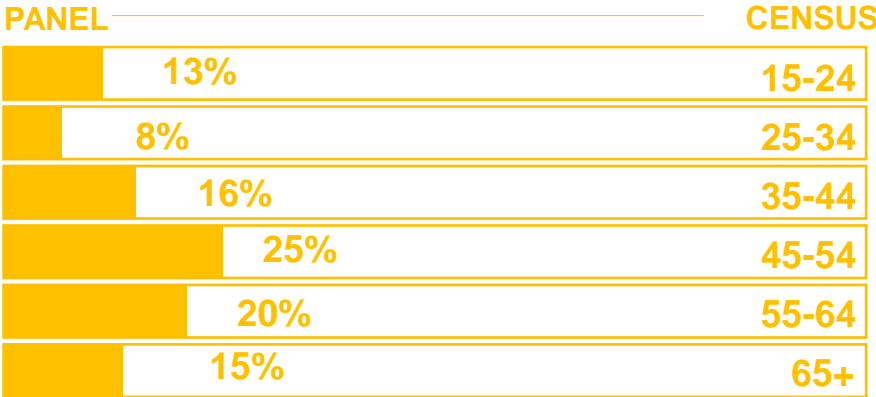
PANEL CENSUS

ITALY

PANEL SIZE: 17,790
Population: 60,2 millions

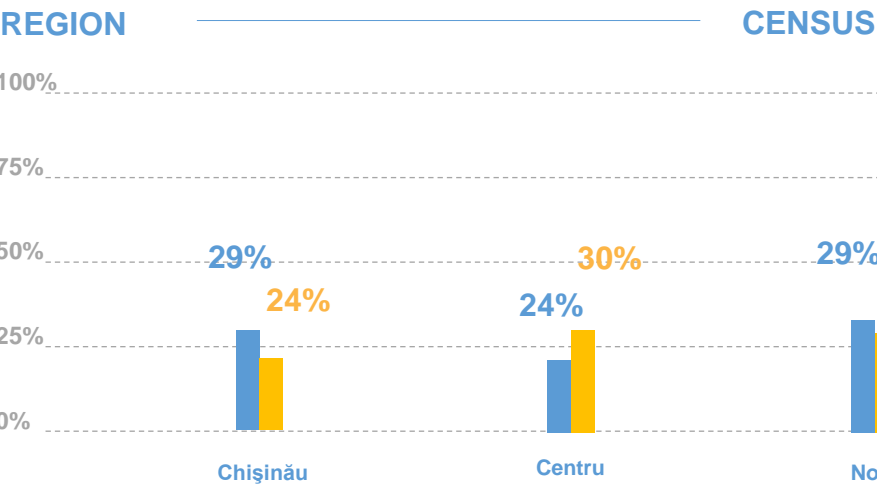
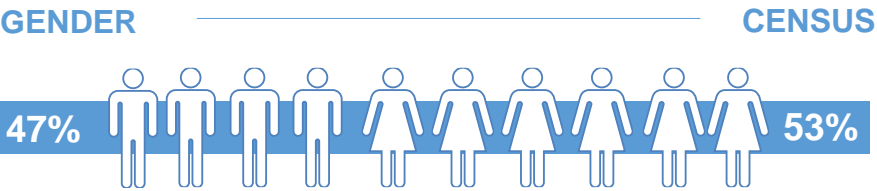
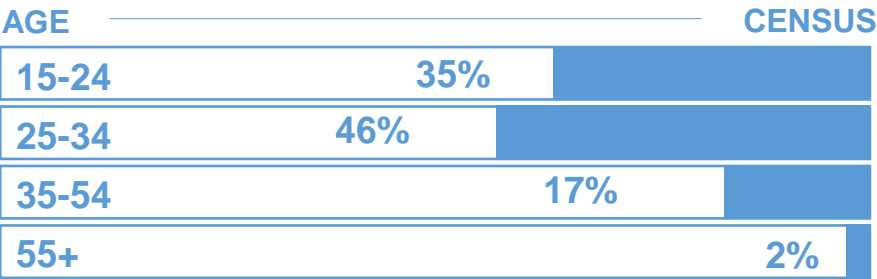


EUROPE

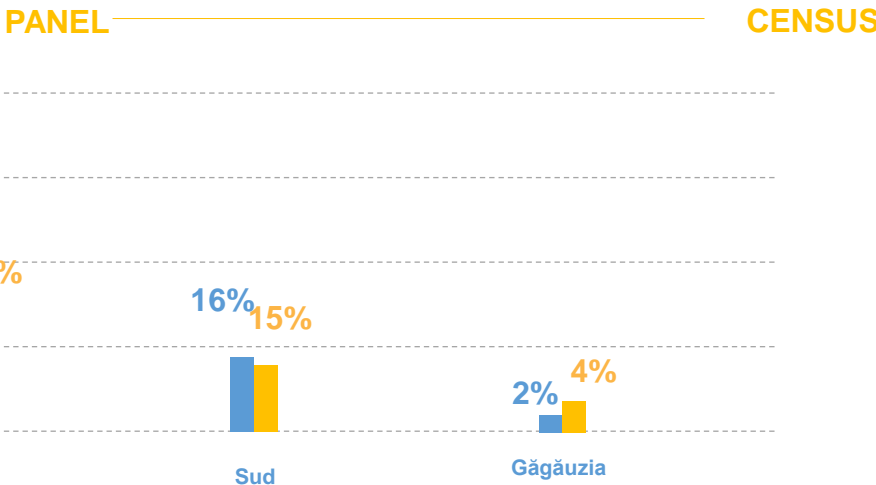
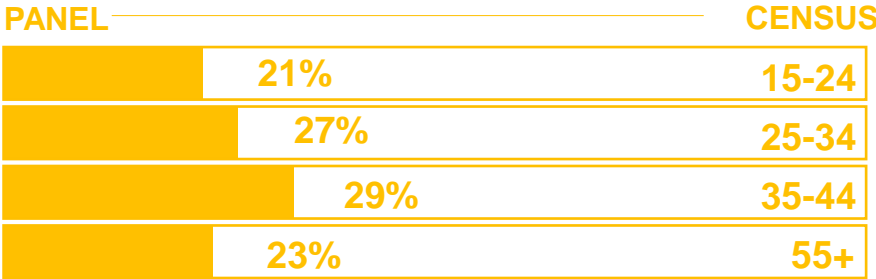


REPUBLIC OF MOLDOVA

PANEL SIZE: 11,560
Population: 4 millions

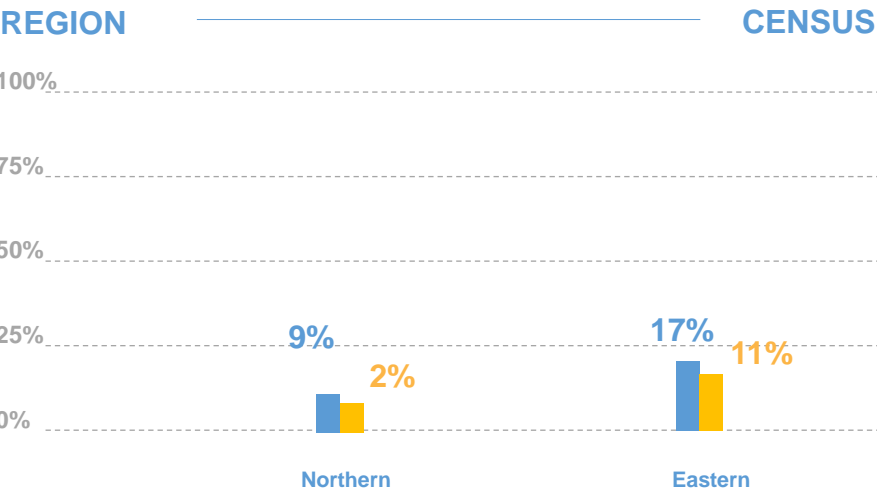
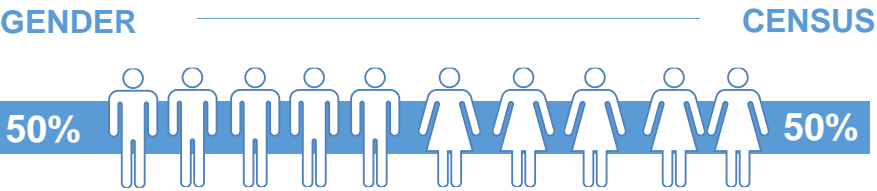
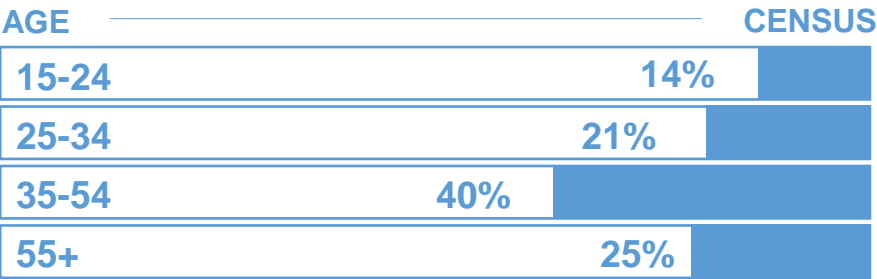


EUROPE

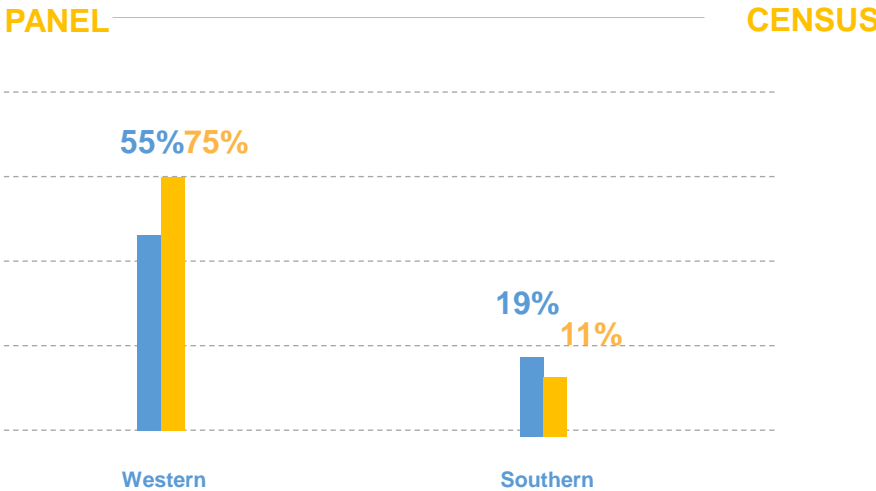
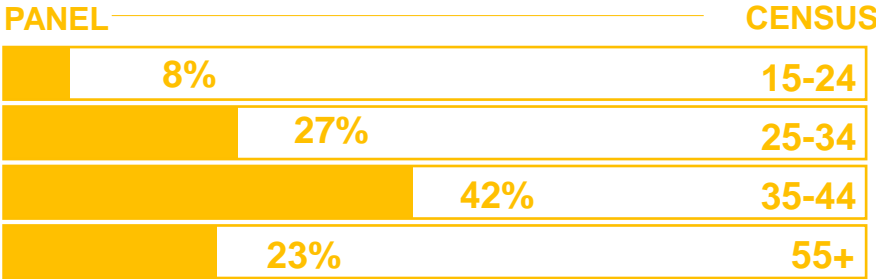


REPUBLIC OF MOLDOVA

PANEL SIZE: 10,390
Population: 17,2 millions

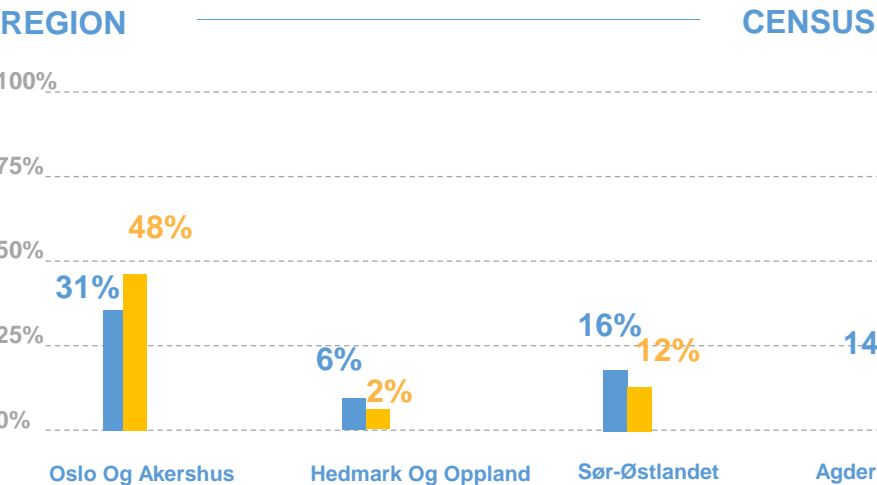
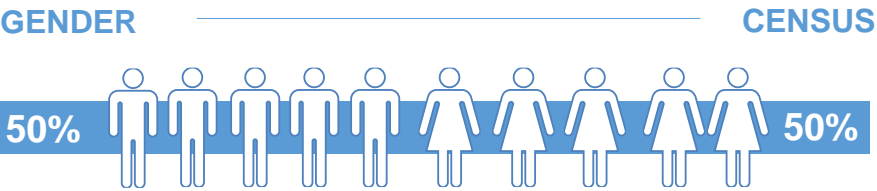
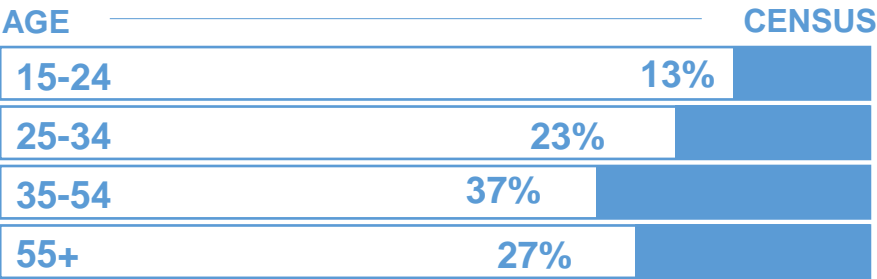
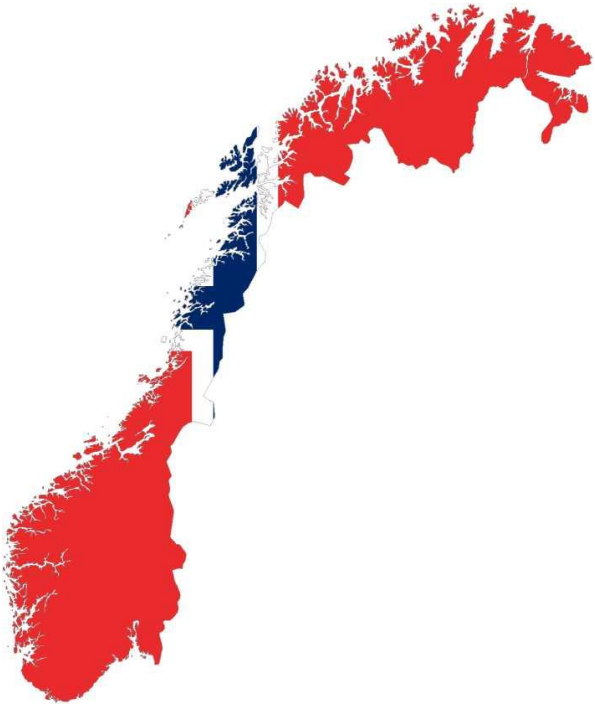


EUROPE

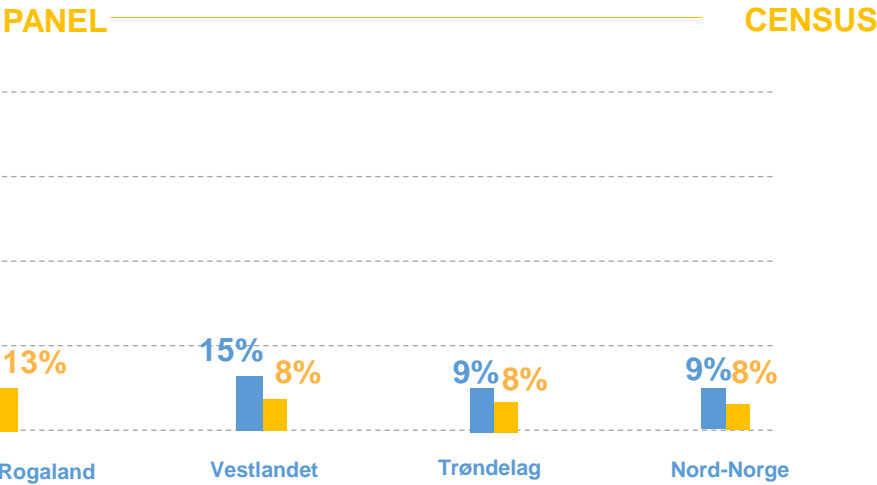
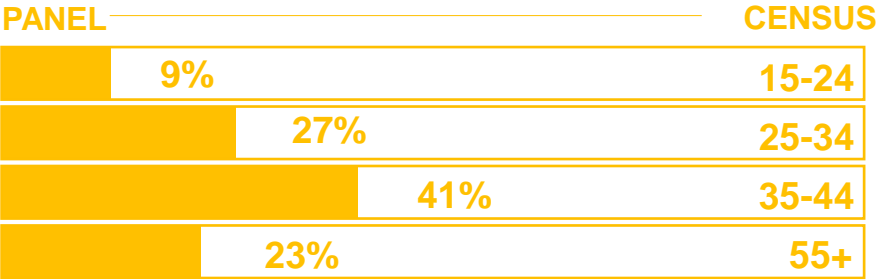


REPUBLIC OF MOLDOVA

PANEL SIZE: 9,350
Population: 5,5 millions

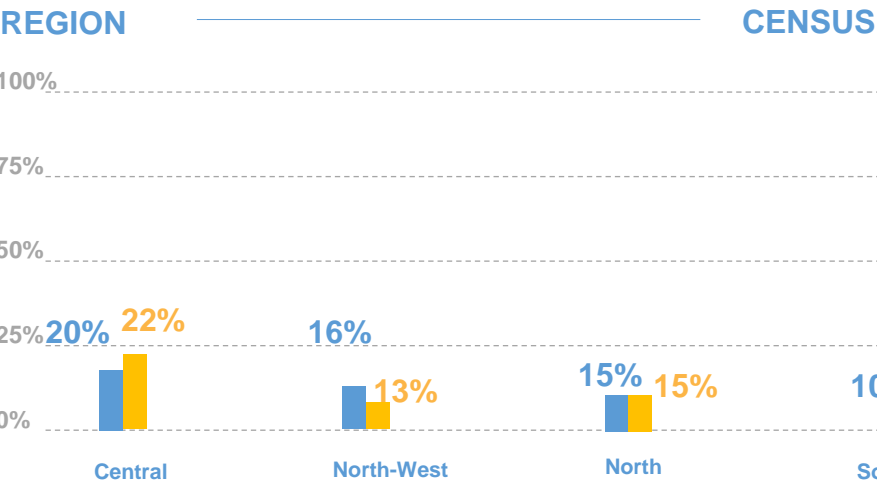
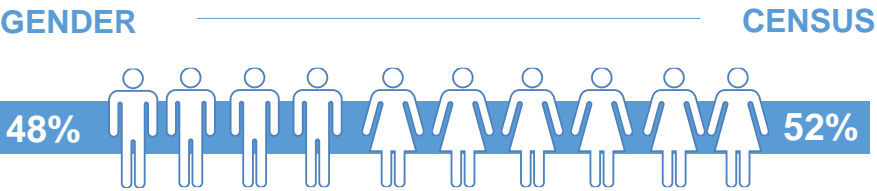
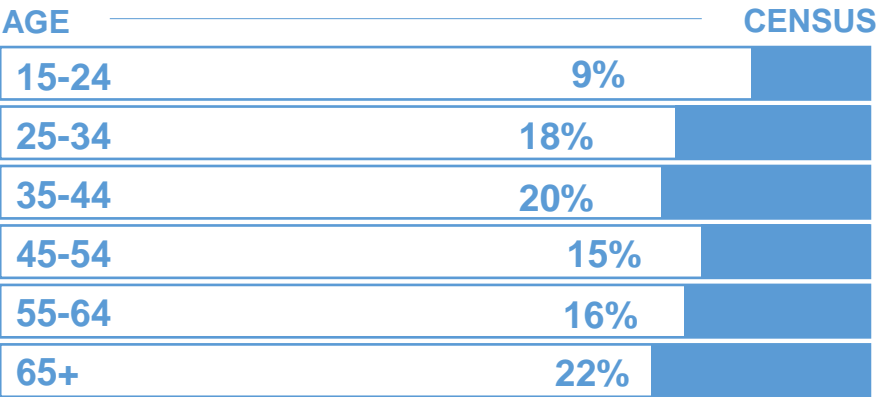


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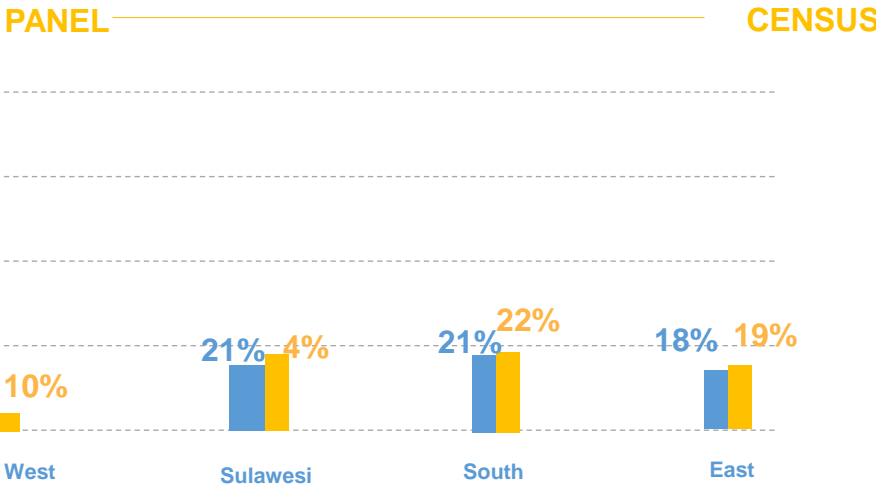
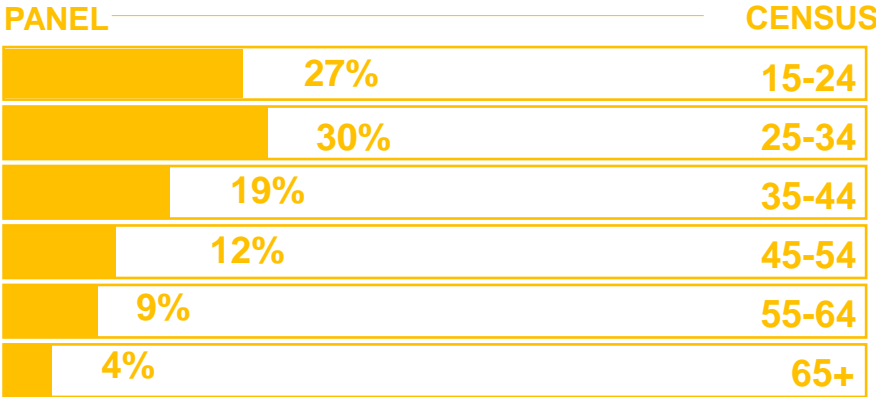


POLAND

PANEL SIZE: 43,310
Population: 37,7 millions

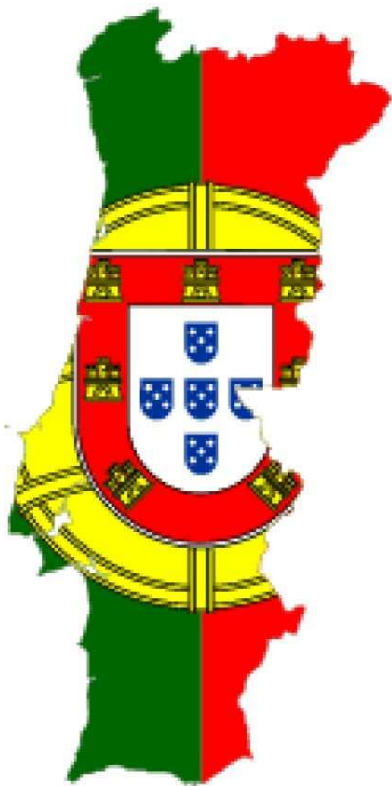


EUROPE

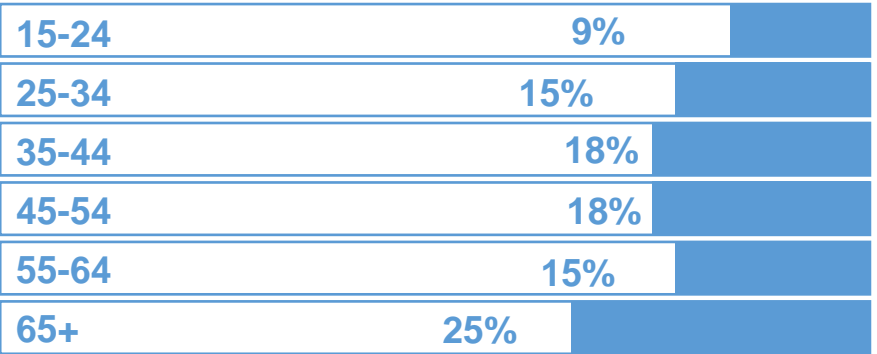


PORTUGAL

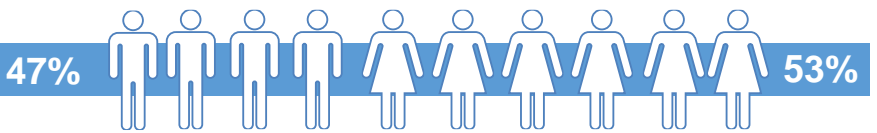
PANEL SIZE: 33,380
Population: 10,1 millions



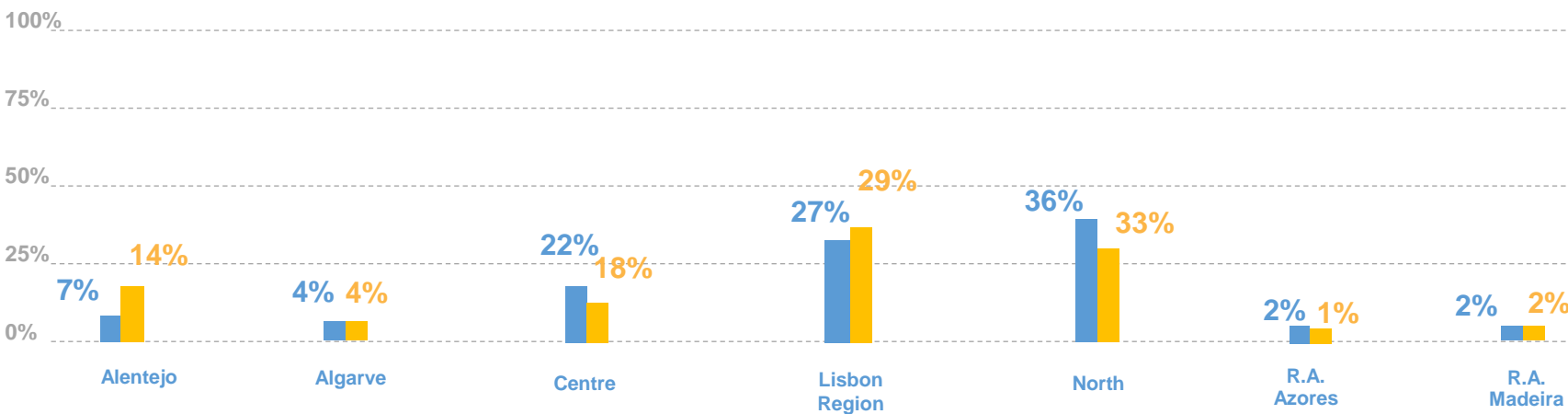
AGE CENSUS



GENDER CENSUS

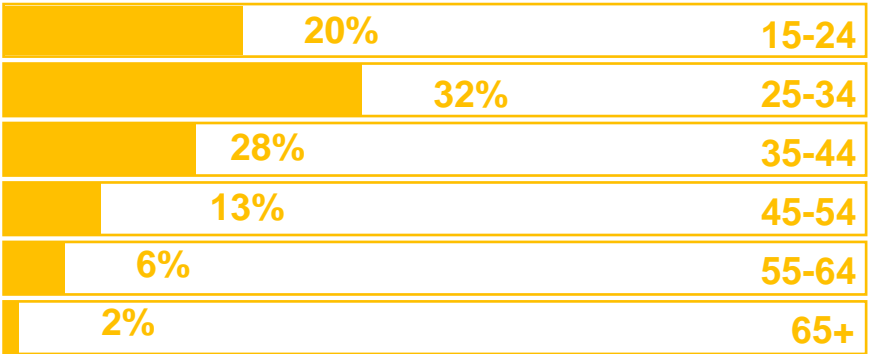


REGION CENSUS



EUROPE

PANEL CENSUS



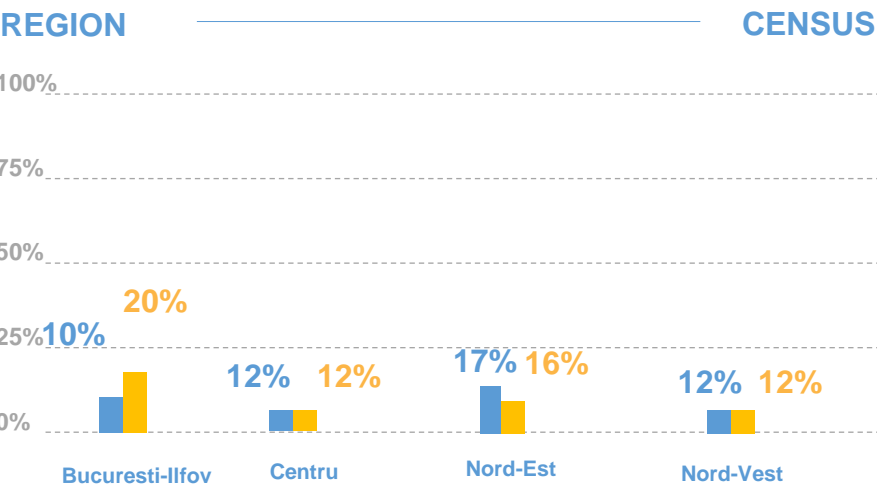
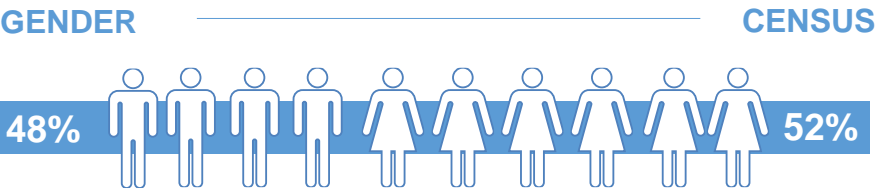
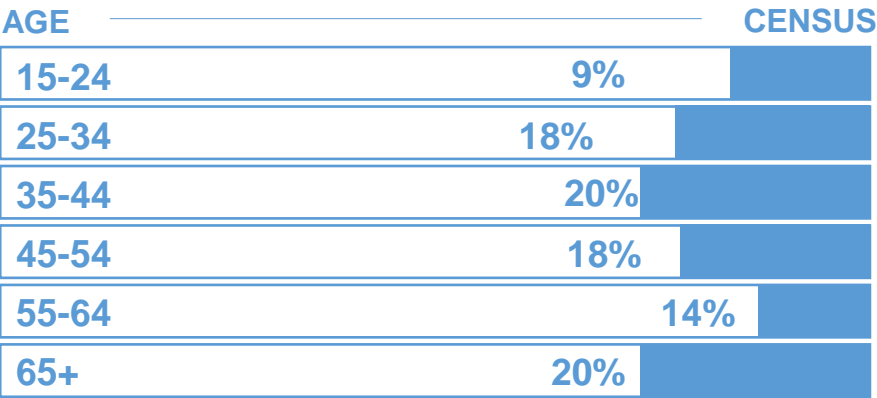
PANEL CENSUS



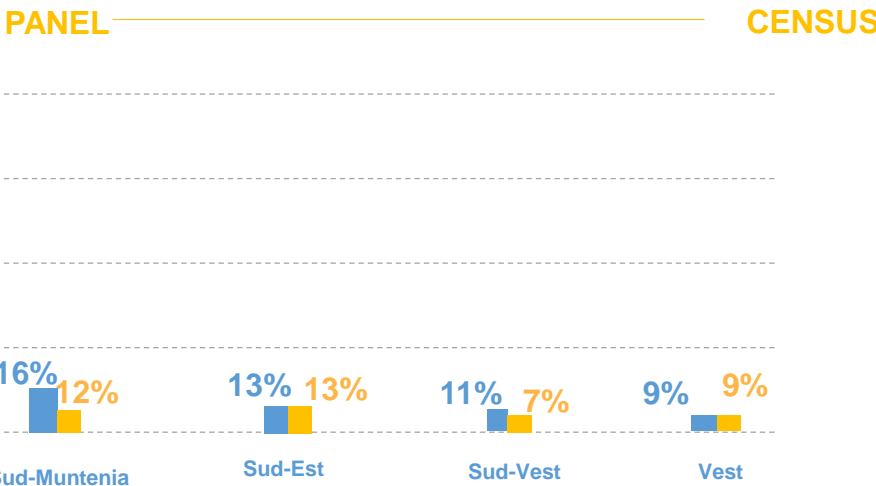
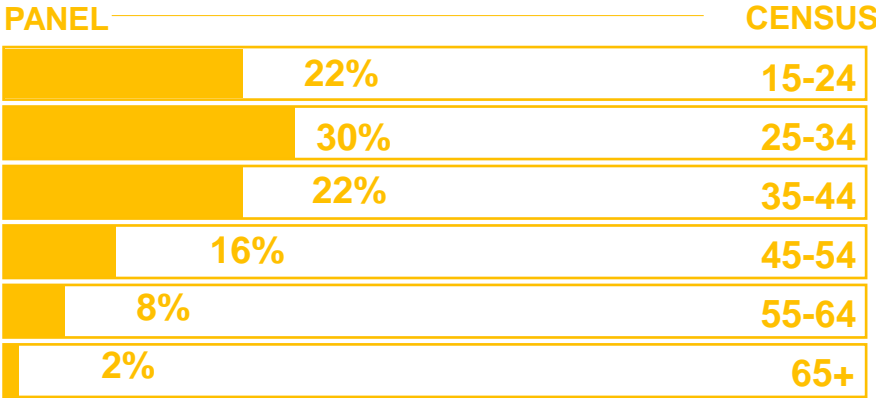
PANEL CENSUS

PORTUGAL

PANEL SIZE: 33,380
Population: 10,1 millions

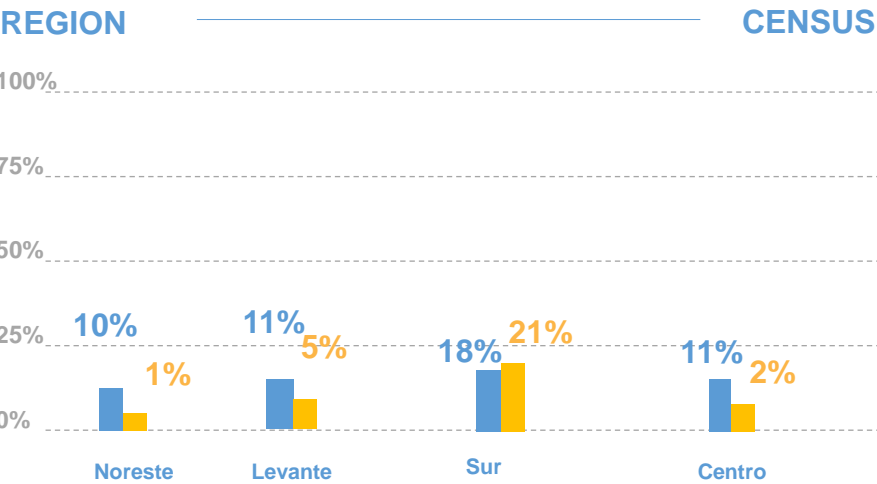
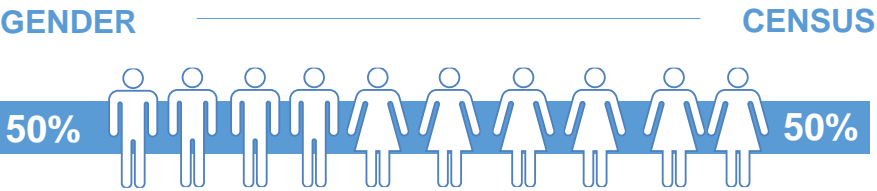
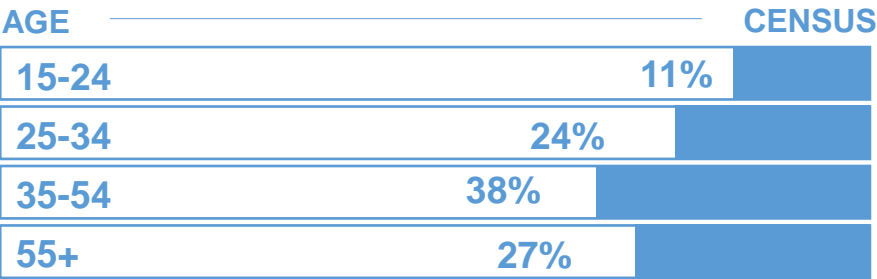


EUROPE

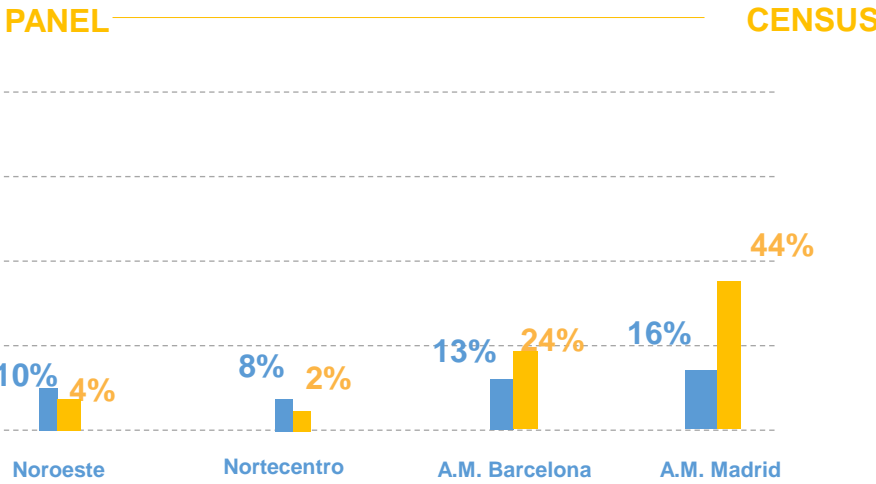
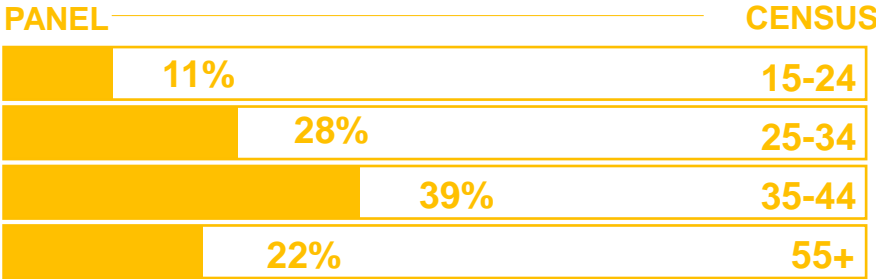


GERMANY

PANEL SIZE: 12,550
Population: 84,4 millions

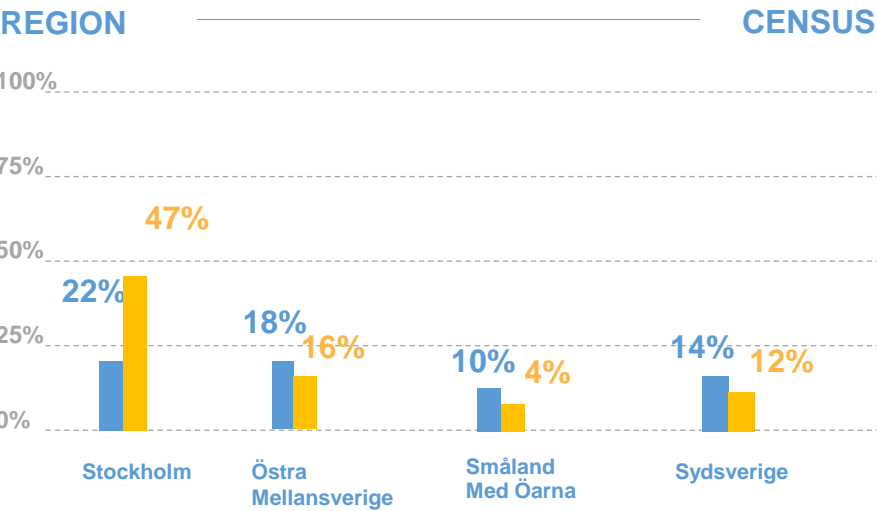
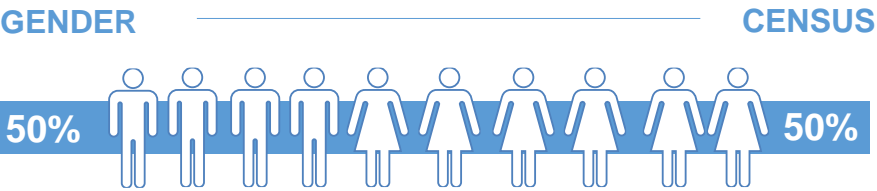
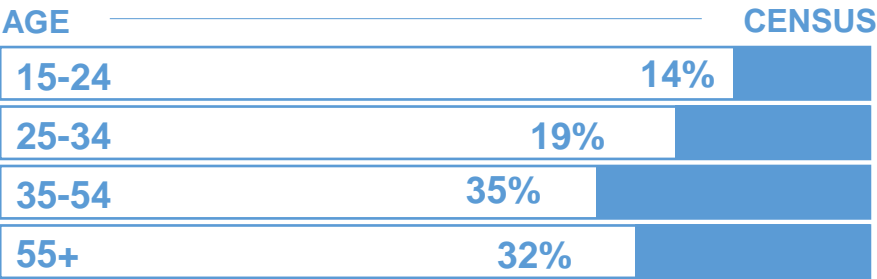


EUROPE

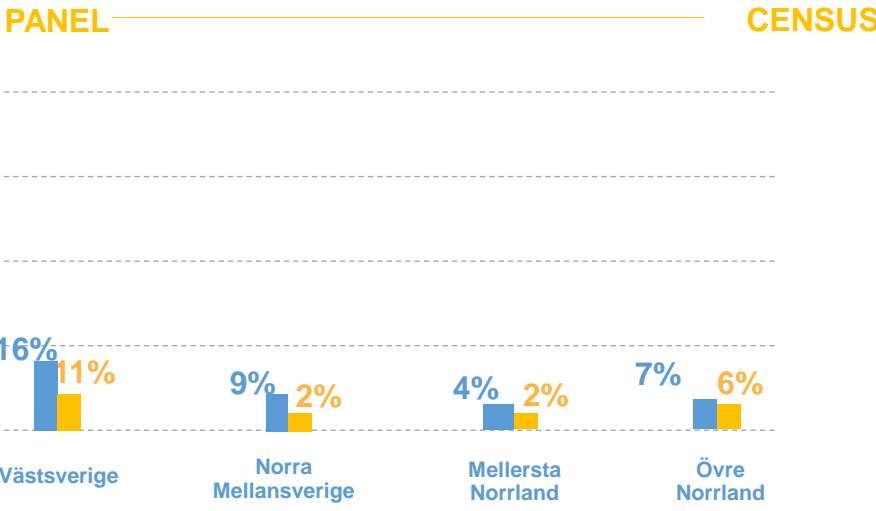
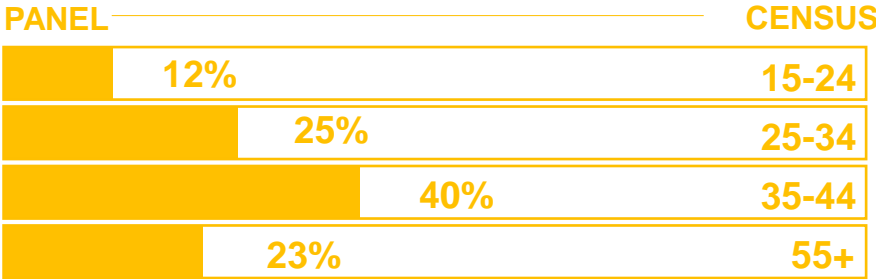


GERMANY

PANEL SIZE: 9,890
Population: 10,2 millions

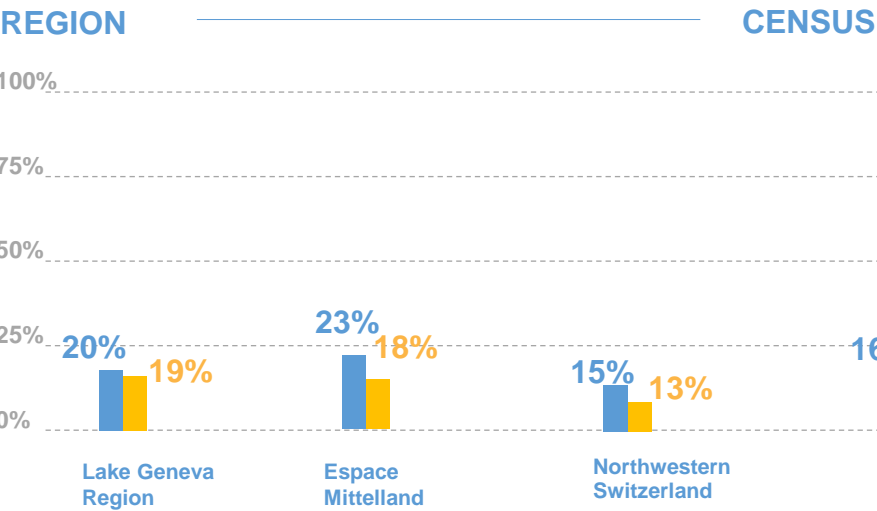
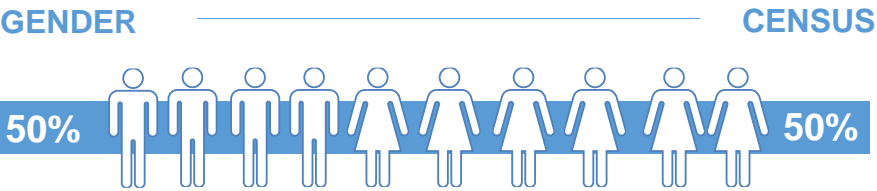
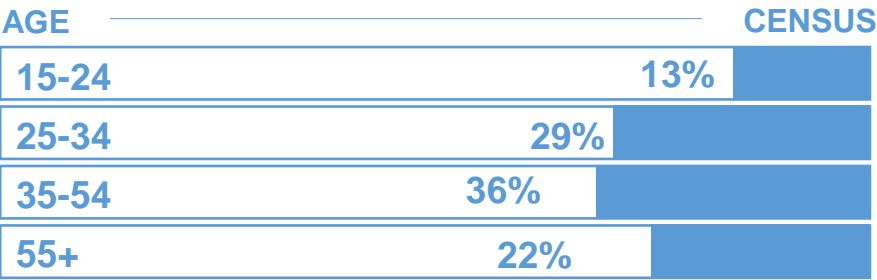
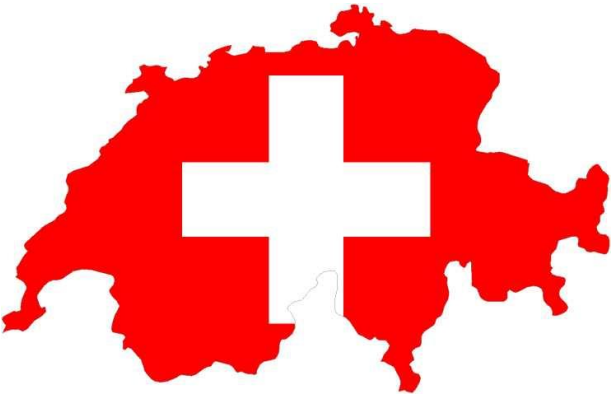


EUROPE

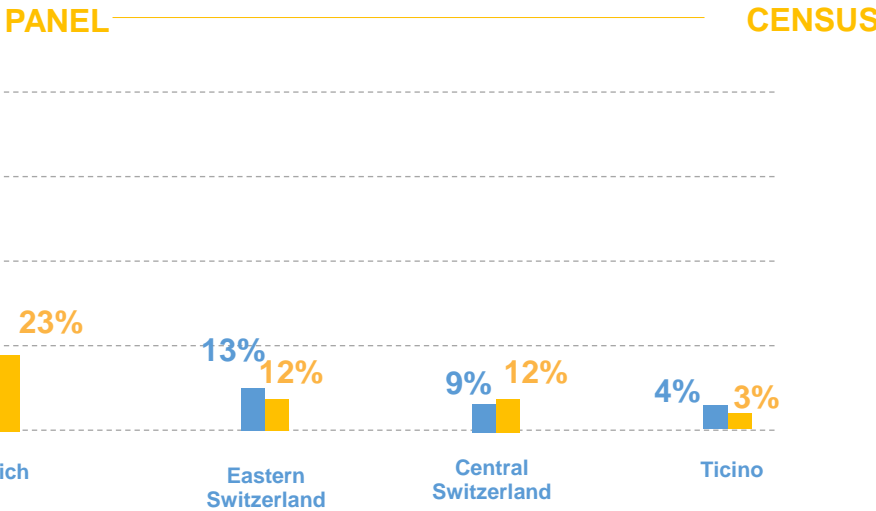
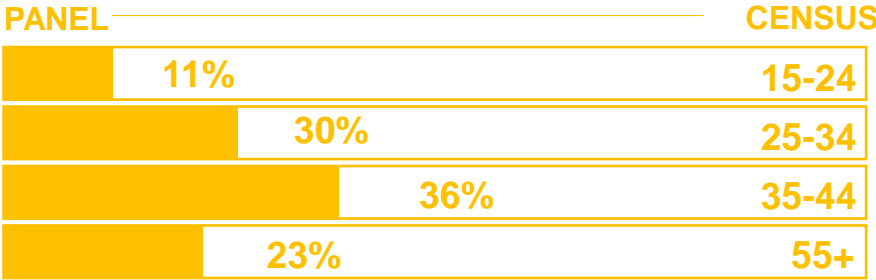


GERMANY

PANEL SIZE: 8,920
Population: 8,8 millions

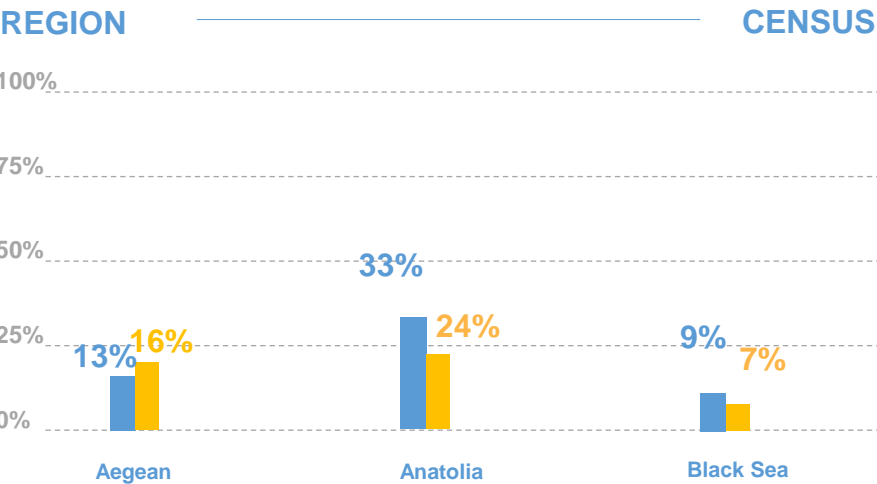
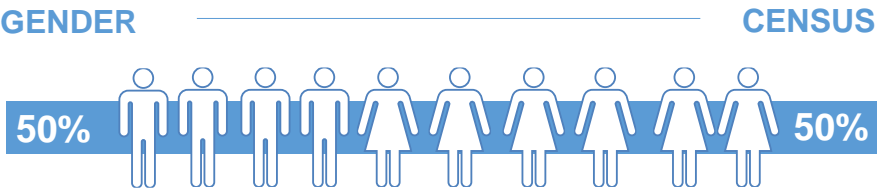
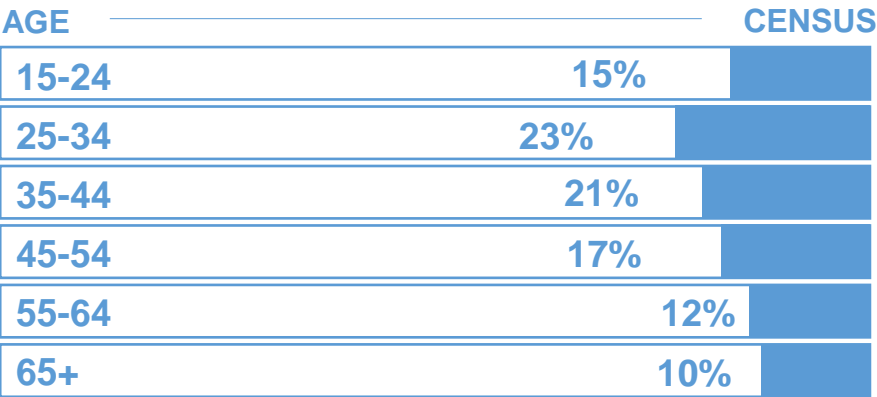


EUROPE

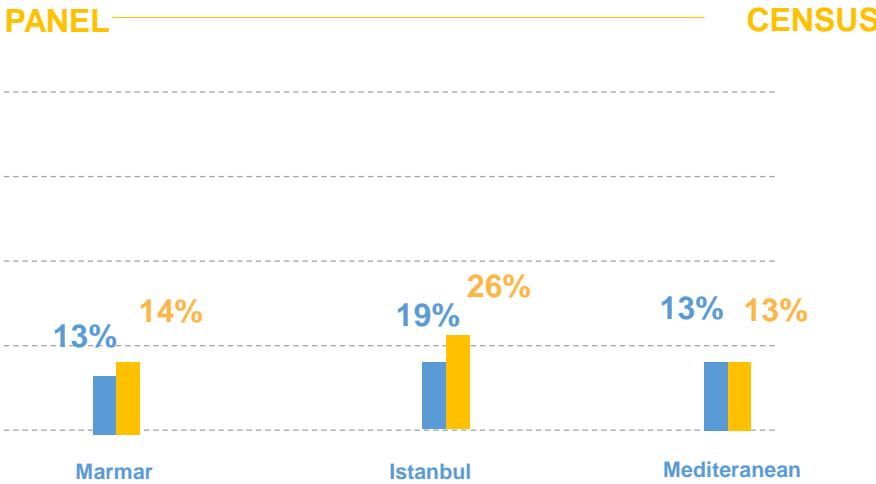
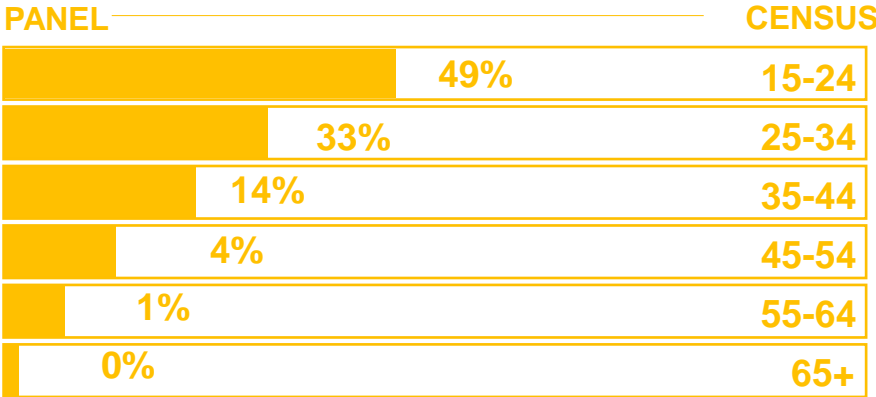


TURKEY

PANEL SIZE: 48,410
Population: 86,5 millions

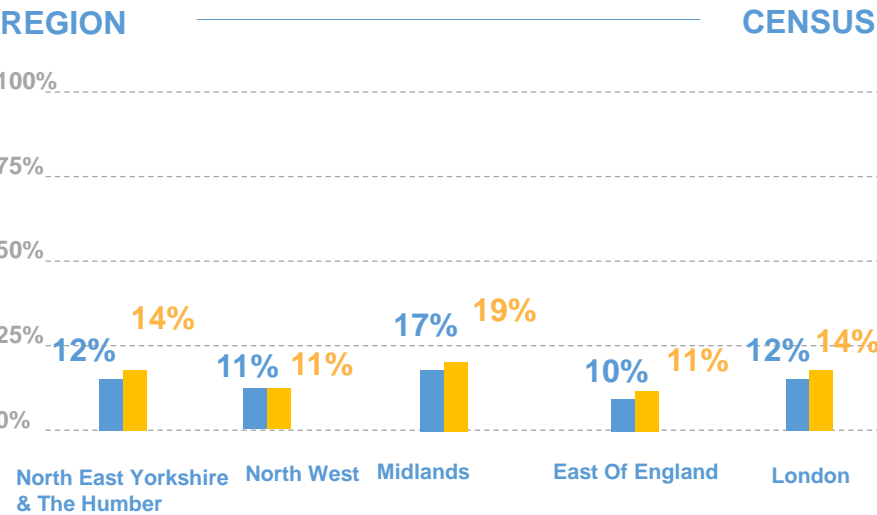
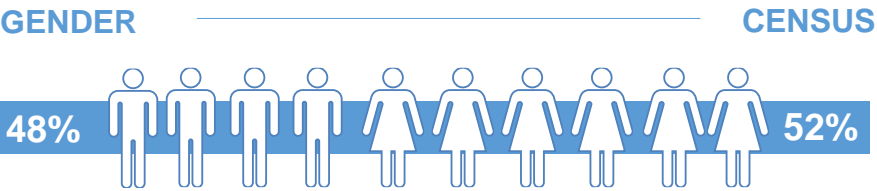
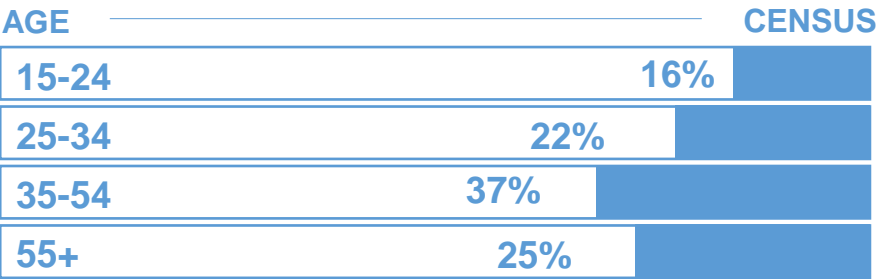


EUROPE

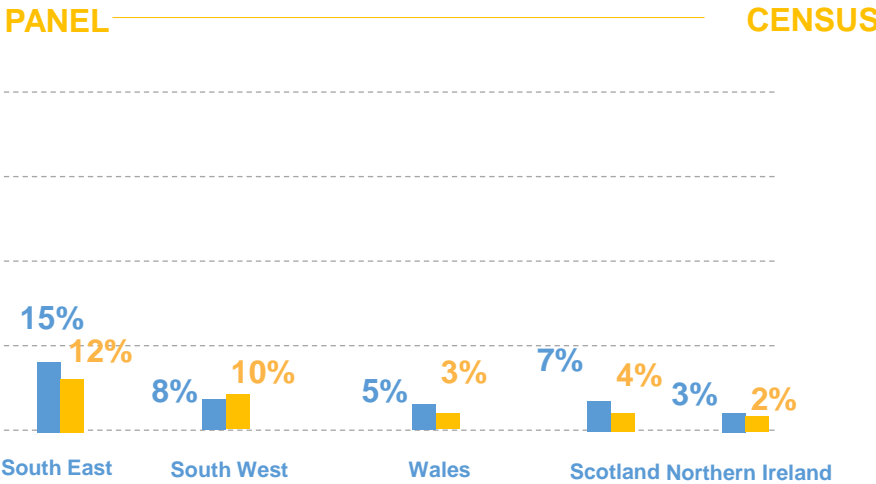
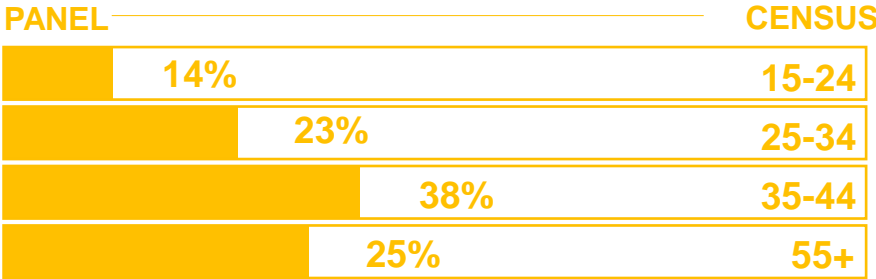


UNITED KINGDOM EURO

PANEL SIZE: 16,520
Population: 68,7 millions

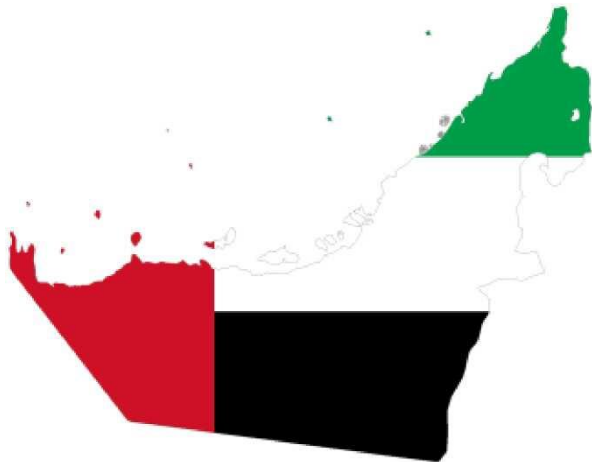


EUROPE

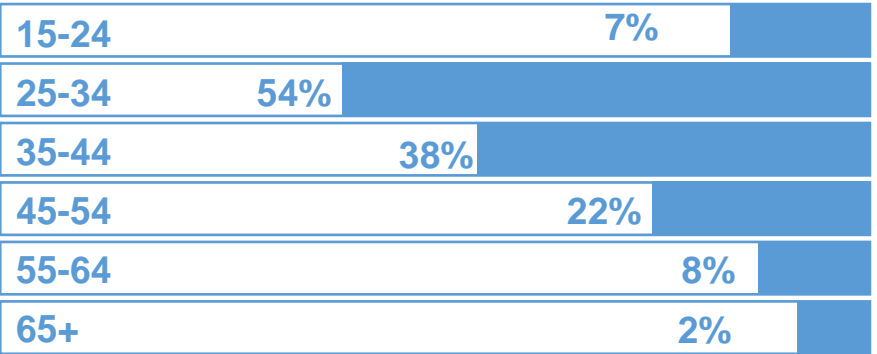


UAE

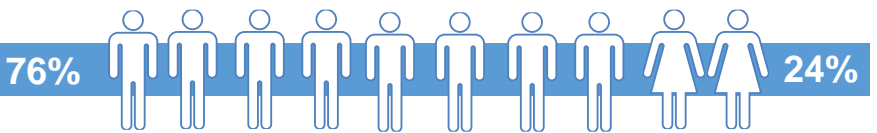
PANEL SIZE: 28,740
Population: 10,2 millions



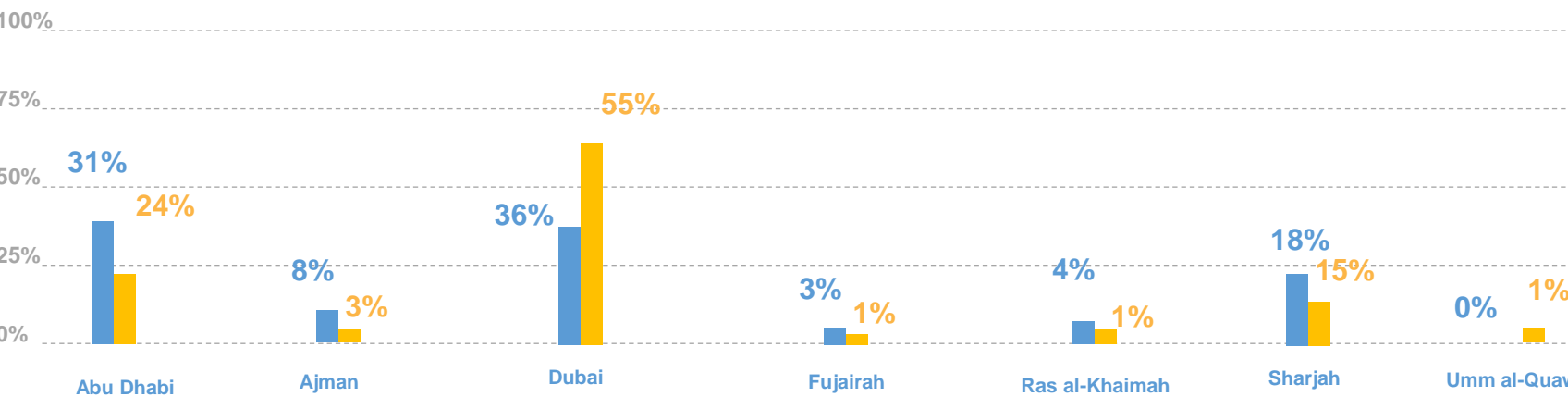
AGE CENSUS



GENDER CENSUS

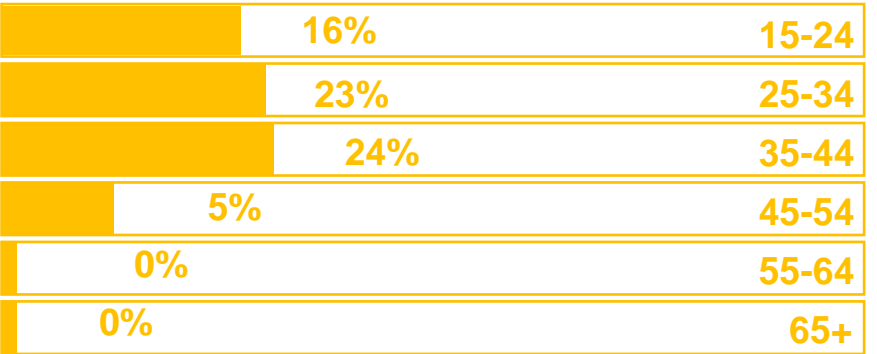


REGION CENSUS



MIDDLE EAST

PANEL CENSUS



PANEL CENSUS



PANEL CENSUS



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